

Medway Design Review Committee  
155 Village St, Medway, MA 02053  
508-533-3291  
Design Review Committee  
May 6, 2013 @ 7pm

**Approved May 20, 2013**

**Members in attendance:** Matt Buckley, Julie Fallon, Rachel Walsh, Karyl Spiller Walsh, Rod MacLeod, Mary Weafer

**Absent with notice:**

**Absent without notice:** Bruce Hamblin

**Nonmembers present:** Craig Olsen, Richard DiIulio, Jason Shea, Dawna Downing, Karen Johnson

**Location:** Medway Public Library

**Call to order**

- With a quorum, this meeting was called to order at 7:00pm by Matt Buckley

**Minutes**

- April 1 minutes were approved on April 22, 2013.

**Sign Design Review – Crossfit Tri-Valley with Cam Afonso**

Cam Afonso advised that according to the Building Inspector the sign can be the same size in same location with existing lighting. New sign has a 5 year warranty. Two names on new artwork (TriValley Crossfit with Apecs below including graphic). Recommendations included making the sign background all one color and need to unify the brand. Cam is willing to make any changes based on suggestions and return on May 20 for a second review. He will put a vinyl temporary sign over the existing Nautilus sign until new sign can be approved to proceed with production. Cam and Jason Shea (owner of company) will meet regarding new design to increase the size of the graphic in order to show public what the business brand is. Cam will send Jill a PDF of new design when ready.

**Sign Design Review – Bella Dawna Studio with Dawna Downing**

Dawna attended meeting with her dad. The new landlord of her building requested she file an application with DRC and meet regarding her sign that was installed. According to original landlord Mr Griffiths, she believed she was allowed to put her sign up without permit since her business was the same as last business in unit and her sign was same size as last tenant sign. Rachel stated that the ladder sign at entrance to lot was fine, it was the sign on the building that needed redesigning. Matt Buckley suggested making sign logo closer to what her business card shows. Karyl explained that the sign on building is sophomoric and just a few changes can make

it great. The lettering on the sign needs to be spaced and less flourish around the name of business would give more room to spread out the name in a better font, closing the a's within the name of business and spreading the lettering between Dawna and Salon. The committee encouraged Dawna to develop a new sign maybe using a computerized font for name of business and have artist friend do her version of flourish on just one side of sign instead of around border. This can help promote her salon. The committee explained to her to return as many times as needed to get their feedback as they are there to help her promote her business with the best design possible.

### **Site Plan Review – Starbucks Drive thru window proposal with Karen Johnson**

This will be a small addition to building adding a drive thru window and inside remodel, which will require a temporary closing of location. Karen distributed a handout to committee members of site plan, renderings and photos. The addition will be a small bump-out. Starbucks initiative is to put drive-thrus in all existing locations and all future construction. They are also planning a modified driveway out of Star for exit. This project will be removing 7 parking spaces for drive-thru lane but adding 3 diagonal spaces adjacent to the escape lane next to drive-thru lane. As part of the program, they are doing a complete interior remodel where it has been 10 years since location opened. There will be a total of 8 parking spaces after the remodel. The outdoor seating will be expanded during the remodel. There will still be a flow lane between window and 3 adjacent parking spaces. The bump-out will be clapboard to match top of building. Karen will be looking into supplemental screening options for the exposed electrical meters at back corner of building; there are bollards there already to protect gas/electrical meters. The architect for company will need to review specs. Matt inquired about the new signage which Karen stated are in site plan. There will be a drive thru directional sign, a pre-menu board and menu board. Mary recommended a small fence to separate the seating area from drive-thru lane. Craig Olsen recommended a brick band or a watertable around building to be constant with remainder of other half of building especially since new bathrooms are part of remodel. Karen will be getting more information on signage to Matt per request. One last recommendation from Rachel was to affix a sign on the back of the building. Karen will return in two weeks for further discussion of signage after meeting with Starbucks architect.

### **Other business come before Committee**

Need to submit a letter to the planning board regarding Tri-Valley Commons and the DRC concerns including the architecture of wall and traffic without an added right lane for less congestion and easy entry.

### **Next Meeting**

May 20, 2013 at Medway Public Library 1<sup>st</sup> flr conference room at 7:00pm

### **Adjournment**

Meeting was adjourned at 9:35 motion by Matt Buckley, Rod McLeod seconded, unanimous.

Minutes respectfully submitted by,

Michele Grant for Jillian Morley  
Night board Secretary