

Medway Design Review Committee
155 Village Street, Medway, MA 02053
508-533-3291

DESIGN REVIEW COMMITTEE November 5, 2012

Member Attendance: Matt Buckley, Julie Fallon, Rod MacLeod, Karyl Spiller-Walsh, Rachel Walsh, Mary Weafer

Absent with notice: N/A

Absent without notice: Bruce Hamblin

Non-members present: Claire O'Neil, Economic Development Director

Location: Medway Public Library Conference Room

Notes:

- 10/15 Meeting minutes approved with minor changes

Sign Design Review, White Dog Vintage, 131 Village Street

Kathleen Kelleher, Owner

- Roger Greenwood Graphics is making the signs
- Roofline lends itself to a linear sign
- Applicant had a sign made "White Dog Vintage", very heavy, will be used inside. Black background with white and green trim border, white lettering. A lighter weight sign will be made for exterior. Applicant would like to use existing brackets on slope roof, where previous business owner had sign
- Since it is passed the 3 month period from previous owner having a roof sign, it may not be allowed. Applicant would need to discuss with building inspector.
- Karyl suggested having a shingle style sign with a white dog image, Karyl gave Kathleen a sketch of the dog. Kathleen really liked the idea.
- Small 'antiques' sign to be hung where existing flag pole holder is, by corner
- Rachel commented 'vintage' reminds her of clothing/accessories and 'antiques' of household items
- Matt commented the word 'vintage' is more sellable than antiques right now

Sign Design Review, ATS Automotive, 3 Industrial Park Road

Sean Geraghty, property/business owner

Peter Hunt, Advanced Signing of Medway

- Applicant proposed a building sign of 2" thick aluminum letters 'ATS' and aluminum panel below 'Automotive Transmission Repairs' in colors: red, black and white
- DRC liked the proposed sign, clear, easy to read
- The letter S is thicker than the other letters, looks like a 5. Karyl suggested looking into it and making the letters same font and thickness
- Ladder sign is already installed between 2 pre-existing granite posts
- DRC commented the ladder sign has different fonts, would have suggested to match fonts on the building with ladder sign and limit the text on the ladder sign
- DRC recommends applicant discusses with building inspector the allowed sign square footage
- DRC to see to improve the application process so the signs are not done before applicant meets with DRC

Actions

- Rachel to write LOR for White Dog Vintage and ATS Automotive

Adjournment

At 8:00 p.m., it was moved by Matt and seconded by Julie to adjourn. All in favor.

Minutes respectfully submitted by Mary Weafer