

Medway Design Review Committee
155 Village Street, Medway, MA 02053
508-533-3291

DESIGN REVIEW COMMITTEE June 11, 2012

Member Attendance: Matt Buckley, Julie Fallon, Karyl Spiller-Walsh, Mary Weafer

Absent without notice: Bruce Hamblin

Absent with notice: Rachel Walsh

Non-members present: none

Location: Medway Public Library Conference Room

Notes:

- 5/21 meeting minutes reviewed & approved
- Review and discuss Randall's Conservation by Design Workshop
 - How can Medway change the bylaws?
 - Matt notified the group there is a DVD on Randall's lecture for town board members not present.
- Karyl informed the group of the Summer Street proposed 2 lot site that will be presented to the Planning Board tomorrow.
- Town seal
 - Two options (Oak leaf and Thayer/bridge/tree) need to be 80% complete. Matt plans to present to the Board of Selectman the end of this month.
 - Karyl and Rachel to work more on the 2 seal options.

Sign Design Review, Flipside Gymnastics, 2 Franklin Street, Sandy Currier

- Flipside has been in business at this location for 20 years and has not had a building sign.
- Building is painting a dark forest green
- Flipside business shares the building with a hair salon and Gold Stone Marble and Granite
- The sign showed teal (company color on business cards), white and gray text and images with black background
- Sign example has company name, gymnast image, phone number, website and "Parking in rear"
- Julie had come with modified sign designs showing a white background and less information
- DRC feels the black background would be too dark on the dark building, might get lost
- Matt suggested to remove "Parking in rear" and having its own sign
- Sandy said there is confusion from customers on where to enter and park
- Julie's modified sign showed a larger gymnast image in teal, black text, white background. She placed the new sign on the photo of the building for Sandy to see how it will look.
- Sandy had thought the new sign should be same size as adjacent sign from Gold Stone Marble and Granite, but the new design leaves too much white space. Julie scaled the sign appropriate for the image.
- Sandy would like to add gooseneck lighting above the sign on building. DRC approves the lighting but Matt recommended for Sandy to see what the lighting requirement allowance is.
- Julie e-mailed the new images to Sandy and DRC group.

Action

- Julie to write LOR for Flipside

Adjournment

At 8:40 p.m., it was moved by Matt and seconded by Julie to adjourn. All in favor

Minutes respectfully submitted by Mary Weafer