

Medway Design Review Committee
155 Village Street, Medway, MA 02053
508-533-3291

DESIGN REVIEW COMMITTEE February 27, 2012

Attendance: Matt Buckley, Bruce Hamlin, Dan Hooper, Karyl Spiller-Walsh, Mary Weafer

Notes:

- 2/6 and 2/13 meeting minutes reviewed & approved with minor change

Sign Design Review, Sweet Potato Children's Resale Boutique, 80 Main St., Christina Pires

- Sweet Potato was a resale boutique previously on Village St. by different owner
- Resale Boutique/Non-profit Organization owned by Life Skills, they have other locations, with different names in MA
- Christina was going to do a board sign but building owner wants channel letters with 1 line, as similar businesses on building
- Because channel letters are more expensive, Christine would like a smaller name
- Sign is more for walkers and drivers in parking lot
- Current font has curves, may be hard to read. DRC recommends something concise readable
- DRC asked what colors are allowed. Request owner for sign specifications, Master Signage Plan
- Christina would like to keep name for the clientele built up at Village St. location
- DRC recommends Christina to seek a graphic designer, explore name possibilities and comes back with new sign design for review

Sign Design Review, Medway Community Church, 193 Main St., David Quinn with Signs by Tomorrow

- DRC felt the 6 elements are competing with each other, i.e. sign shape, cross, steeple, band of words at bottom, DRC suggestions having less elements, making it easier to read
- Images/logo and text conveys well on letter head but should be simplified for signage
- DRC feels this is an important sign for the historic church/town landmark, the sign should reflect the building
- DRC would like to meet with Pastor Travis and church board members to explain the significance of a simpler sign

Adjournment

At 9:00 p.m., it was moved by Matt and seconded by Karyl to adjourn. All in favor

Minutes respectfully submitted by Mary Weafer