

Medway Design Review Committee
155 Village Street, Medway, MA 02053
508-533-3291

DESIGN REVIEW COMMITTEE February 13, 2012 MEETING

Attendance: Matt Buckley, Julie Fallon, Rachel Walsh, Karyl Spiller-Walsh, Mary Weafer

Minutes: 1/30 minutes reviewed & approved

Notes:

- DRC reviewed the sign designs while waiting for applicants
- Medway Community Church
 - Group felt the oval in the logo, which surrounded images/text, conflicted with the sign shape
 - It was suggested to remove oval
 - The cross image and steeple were competing
 - Julie manipulated the sign design, removed the oval and cross. Keeping the steeple as important image. The shape of the sign remained.
- St. Brigid's and Medway Community Church applicants did not show
- Matt will be able to attend Medway Middle School meeting on 2/15, re: columns at entrance

Sign Design Review, Medway Imports, 2 Main Street, owner, Barry Roth

- Front lit channel letters all in white caps are shown 'Medway Imports' at front soffit of the building and 'Service' at side service entrance
- DRC felt the 'Service' letters were not easy to see from the street because of the location on the building, hidden by a soffit
- DRC suggested blue because it is used on the website, Barry thought blue was difficult to read
- Barry wants it to be simple, nothing too loud, likes white for the text. Black and red are also easy to read from the road
- DRC likes the font used on the website, more of a foreign car font, rather than the straight forward font
- Julie manipulated the signs, changing the font and location, moving 'Service' to the side soffit, closer to the road. A smaller service entrance can be added above entrance door
- It is unclear if Barry will return for another DRC meeting, Rachel agreed to write LOR from our discussions with him

Actions

- Rachel to write LOR for Medway Imports

Adjournment

At 9:00 p.m., it was moved by Matt and seconded by Julie to adjourn. All in favor

Minutes respectfully submitted by Mary Weafer