

Medway Design Review Committee
155 Village Street, Medway, MA 02053
508-533-3291

DESIGN REVIEW COMMITTEE January 30, 2012 MEETING

Attendance: Matt Buckley, Julie Fallon, Dan Hooper, Karyl Spiller-Walsh, Rachel Walsh, Mary Weafer

Minutes: 1/09 minutes reviewed & approved

Notes:

- DRC plans to have a special meeting on 2/6 to discuss the town seal design further and plan on having Mark & Rob there too
- DRC reviewed Medway Middle School column design/enclosures.
 - Shown: drawing of aluminum column covers with brushed pattern, patina green color
 - DRC would like to see a sample of material
 - DRC questions how does the aluminum band relate to the building?
 - The columns don't seem to work with the entry canopy design
 - DRC would like a meeting with architect to discuss this further

Sign Design Review, Limerick Collision, 298 Village Street, owner, Liam, sign by Brian Clayman

- Liam and his family also have a Limerick Collision in Norwood as well as Limerick, Ireland
- Sign presented is tan with a black boarder and green text in caps 'Limerick Collision' 'Autobody Repair Specialists' is shown in bold caps, white text, highlighted in green background' below
- There are 2 clovers on either side of the text and 1 shown inside the 'o' of collision
- DRC felt the clover in the 'o' was hard to read, just the 2 clovers on either side of the text was needed
- Limerick and Collision are both in caps, similar size, Collision is bolder but not enough of a difference between the 2 making it hard to read
- Liam would like all the information to stand out, have an impact
- Julie changed the logo around with different options by changing text and size while keeping the same color scheme
- Adding a thin black outline around the green text makes it stand out more, also making the first letter slightly larger
- Liam was open to the changes made, Julie e-mailed her draft to Liam and the group

Sign Design Review, Medway 300th Banner, John Kennedy

- Logos, images and banner design created by Kathy Foresto
- Banners will be used to advertise different events as well as bring attention to the 300th anniversary
- There are 3 planned locations for the banners: town hall, rt. 109 shopping plaza and Rabbit Hill/Community Church
- John brought a spec of the pole banner kits
- Current banner image is too wide for the banner which is shown as narrow
- Business donors names will be at the bottom of some of the banners
- Publicity starts this February, banners will be up this August through 2013
- 2 banners per a pole; Fire dept. will help with installation
- DRC suggests Chaote Park as another good location
- Dan offered to take pictures of poles at the locations and photoshop banners in to see how they will look
- Matt suggests banners having different information but similar qualities, so people will stop to read them
- DRC would like to have a follow up meeting with Kathy

Actions

- Rachel to write LOR for Limerick Collision

Adjournment

At 9:00 p.m., it was moved by Matt and seconded by Julie to adjourn. All in favor

Minutes respectfully submitted by Mary Weafer