

Medway Design Review Committee  
155 Village Street, Medway, MA 02053  
508-533-3291

**DESIGN REVIEW COMMITTEE January 9, 2012 MEETING**

**Attendance:** Matt Buckley, Julie Fallon, Bruce Hamlin, Dan Hooper, Karyl Spiller-Walsh, Rachel Walsh, Mary Weafer

**Minutes:** 12/19 minutes reviewed & approved

**Notes:**

- Dan and Matt to write a letter to the Board of Selectman regarding town website redesign
- DRC's next meeting on 1/30 to discuss town seal, finalize ideas
- Set aside 30 min. with Mark & Rob to discuss town logo/town images
- Will DRC's logo image be ready for this Feb. town meeting?
- Karyl felt we may need to bring in a graphic designer to do the work in finalizing the design and have it ready for town meeting
- DRC members to bring in art work and/or logo ideas to next meeting, e-mail to Julie before hand
- St. Brigid's applicant was not present for appointment

**Sign Design Review, Hero's Police Supply, Main St., owner, Joseph Cataldo**

- Image shows Hero's Police Supply in red standard font, channel letters, size is larger than allowed
- The overall initial scheme for all 3 businesses, is white, green and red channel letter signs, DRC feels it doesn't work well together
- Building owner recommended the example brought in
- DRC recommended blue text, Cataldo showed the group the example he originally wanted, sign above the entrance door, Hero in caps with police supply under it smaller text. Blue with white outline
- DRC feels it fits well with the business and was the appropriate size for the building
- DRC thought the logo was very strong, H with a circle around it, would work well on entrance doors
- Owner stated the window decals will come down once the sign is up

**Sign Design Review, Gold Stone Granite, 2 Franklin St., Owner, Gilson Souza, 2<sup>nd</sup> Meeting**

- Sign is still too busy, with 4 different fonts, various sizes and colors used. The sign had no hierarchy of information, sign feels like its yelling making it hard to read
- DRC suggests giving up some of the info on the sign
- There is no current logo; a large 'GS' in a circle is located between Gold and Stone
- Owner says he wants to have a logo; a recognizable symbol on vehicles, business cards and sign
- DRC recommends simplifying sign, by using less text
- Julie created sketches to simplify it, some keeping a "GS" logo and some with out to give ideas and created a hierarchy, name of company most important is shown largest and in bold caps
- Julie e-mailed images to Gilson and DRC group

**Actions**

- Rachel to write LOR for Gold Stone and Hero Police Supply

**Adjournment**

At 9:00 p.m., it was moved by Matt and seconded by Julie to adjourn. All in favor

Minutes respectfully submitted by Mary Weafer