

**Economic Development Task Force  
Meeting Minutes  
September 3, 2009**

Present: John Farrell, Chair; Rick Brideau, Planning Board Rep.; Don Jorgensen, Budget Committee Rep.; Ron Campo, School Board Rep.; André Garron, Community Development Director; Cathy Dirsa, Planning Department Secretary  
Guest: Gary O’Neil from O2 Generations of Creative Energy, Grace Duke from Saving Grace Media, Don Moskowitz, SNHPC Rep., Deb Paul

The meeting opened at 7 pm in the Sunnycrest conference room.

**Approval of Minutes**

**J. Farrell made a motion to approve the minutes from June 25.**

**D. Jorgensen seconded the motion. No discussion. Vote on the motion: 3-0-0.**

[ R. Campo arrived at 7:05 ]

A. Garron said that our last meeting was on June 25, 2009. The tasforce recommended that Gary and Andre meet and update the on the economic marketing strategy the Planning Board in July and the School Board and ZBA in August. We are close to finalizing the marketing strategy and are now focusing on our website.

Gary O’Neil said that he has given the logo to the website design group, Silvertch. J. Farrell feels it’s important to track who goes onto the website and what they look at. G. O’Neil said the website will have content management and reporting. J. Farrell said he would like to see daily content added to the website. G. O’Neil said we could ask for daily, weekly, monthly reports showing who visited our website and what they were looking at. D. Jorgensen said we could always set up the system to automatically send replies to people that have looked at our website. G. O’Neil said that we need to focus on being the center of the triangle (and center of New England) and we need to emphasize the reasons that people would want to live/work here (laptops to kayaks). Our target date for everything to go live on the website is the end of October 2009. G. O’Neil then summarized the “Enterprise Corridor”.

Next meeting should be prior to website launch (mid November).  
Attend Sept. 21 Town Council meeting (ask to be on agenda early).

A. Garron announced that the Southern NH Planning Commission (SNHPC) is looking for 3 Londonderry representatives (2 full time, 1 alternate) to participate in the Regional Economic Development Steering Committee. Thus far, Don Moskowitz and Steve Young have submitted their names for consideration. Anyone else interested should submit their names to Andre Garron.

**R. Brideau made a motion to adjourn. D. Jorgensen seconded the motion. No discussion. Vote on the motion: 4-0-0. Meeting adjourned at 8:22PM.**

These minutes prepared by Cathy Dirsa, Planning Division Secretary.

Respectfully Submitted,

André Garron, Community Development Director