## BL Meeting Minutes 12 March 2014

Committee Attendees: Kerri Stanley, Dan Root, Linda Bates, Jake Butler, Bill Hanley

Other Attendees: members of ALAC, Carol Tomaselli, Andy Morneau

- Meeting Start 7:06pm
- Meeting Minutes from 2/19/2014 approved
- Jump to ALAC Discussion
  - Discussion of other activities undertaken by ALAC
  - o Besides cleanup, not a lot of success with stickers, adopt-a-highway, etc.
  - o 3 Sat mornings in April 9am-noon, 12, 19, 26<sup>th</sup> of April
  - Rotary donated banner
  - Go to schools to recruit kids
  - Attempted youth groups at churches
  - Adopted roads (Gilcreast and ?) with signs
  - Andy to deal with Fire Dept to get banner up; seek Nate Greenberg approval for sign;
    Carol to schools for details for signs out front;
  - o "platform" need someone to show up to assist volunteers
  - o Potential language to add to BL stuff; Kick off with "Roadside Pride...Pick it Up"
  - Begin to merge groups; start with adding some advertising language but plan to complete merge next year?
- Sponsor Updates
  - Letters completed, but have not been sent out yet (w/in next few days)
- Volunteer Contact
  - o Kerri to email volunteer list
  - Kerri to contact person for bags
- Mulch review of amounts with BillH
- Novelties agree to no new novelties (have existing)
- Consider a BL gift to the town agree to brainstorm some ideas (bench on Lderry Rail Trail?)
  - Kerri to check on what we have in budget
- Next Meeting, Wed April 9<sup>th</sup>
- Meeting Adjourned, 7:42

Secretary

Sincerely,