

Anti-Littering Advisory Meeting  
June 14, 2012  
Woodmont Conference Room

Present: Carol Bartlett, John Loker, Andy Morneau, Kerri Stanley, Carol Tomaselli

The meeting was called to order at 7:11 PM. The Minutes from last month's meeting were reviewed and approved.

**OLD BUSINESS**

We will be going to businesses with stickers and pamphlets. Kerri presented the completed pamphlets to the members. The pamphlets will be handed out with the stickers. We would like to distribute the list of businesses among us and get the stickers and pamphlets to the businesses before the 4th of July. Carol will email the list of initial businesses to those of us who will go out and hand out stickers and pamphlets. If a business is approached that isn't on the list, we will include them and relay back to Carol to add to the Master List.

If a business would like to Adopt an area, they can contact us and we will follow up with giving them the publicity. Carol thought we should also have a sign-up sheet to encourage the businesses to do this.

We would like to perhaps do a weekly or bi-weekly feature article promoting our efforts and what the business is doing or has done. If we suggest a list of high impact areas and allow them to decide on the frequency of picking up the litter, suggesting monthly clean ups, they can let us know when they have or will be going out and we can let the local newspapers know. If we can get at least 20 of the over 100 businesses, we could potentially have the town covered.

Include on forms - areas to clean, to wear gloves, email contacts, a contact name and number for them to contact to arrange pick up of bags and incentive of us publicizing their efforts. Kerri will draft a form and email it to everyone. Once approved, she will leave copies with Margo for members to pick up to include with the sticker and pamphlet hand outs.

We would like to see what the cost is to have a booth at Old Home Days or even better, to have the banner included in the parade. Kerri said she thought Beautify Londonderry was going to have a booth and we could certainly promote Anti-Littering as well.

**NEW BUSINESS**

Old Derry Road: Jim Baroody participates in BL and has inquired about signage for their road, indicating that the neighborhood is willing to even pay for the sign. We would like to change our sign or purchase a standard sign. We need to check with the department to see what the procedure would be in purchasing a pre-made sign and policy on getting it installed on the road. Kerri will check with Bob Kerry and follow up with committee and Jim.

We would like to move the existing signs to be better visible on Gilcreast and Adams Roads. Andy will follow up with Bob Kerry to see if this can be done.

We will not be meeting during the summer months and will meet again in September. Kerri will poll everyone on what day works best before scheduling the meeting.

The meeting was adjourned at 8:17 PM.