

ALAC Meeting
August 17, 2011, 7:00 PM
Sunnycrest Conference Room

In attendance: Chris DeCelles, Maury Lavoie, Ben LeBrecque, John Loker, Andre Morneau, Kerri Stanley, Carol Tomaselli

The meeting was called to order at 6:59 PM. We have not received our TC letter of endorsement, but Kerri told the group she was at a different meeting last night and verified that the TC did sign the letter. We will follow up with Dave Caron.

We debated on the wordage for the signs and whether or not to include the fine on the signs. John L suggested we go the "courteous route" for these pilot signs and exclude any fines. A non-harsh sign would be preferred, which was the consensus of the group.

Ben will follow up with Bob Kerry and ask what we need to provide to them as far as the sign design and will specify the locations again. He will inquire also as to sign color and other details.

We would like to see a proof before actual production and hope to have the signs placed before the ground freezes.

Paul Margolin had asked whether we could possibly piggyback with one of the booths at Old Home Days and provide information to people. None of us thought it would be practical since we had no give-aways or have yet to get the signs ordered and placed. We will revisit this idea for next year's OHD.

Ben's calls and inquiries with meeting with the Rotary have gone unanswered so we still are a committee with no funds or sponsors. Ben said he heard a nearby town's McDonald's had a small sticker on their drive-thru window. He will follow up and find out where they are and who placed the signs there.

We discussed various "littering stories" and noted that we have noticed an increase just over the summer. Roads where trash was picked up for Beautify Londonderry are already littered with trash again, less than 3 months later.

Kerri will research the Adopt-A-Highway options for the smaller roads and bring the information to the next meeting. We will talk about possibly education in the schools.

The meeting was adjourned at 7:37 PM. Our next meeting will be held September 21 at 7 PM in the Sunnycrest Conference Room.