

Jaffrey Economic Development Council

Draft Minutes 12/17/2014

9:00 am Town Office

Present: Larry Alvarez, Cathy Furze, Don MacIsaac, Melanie MacDonald

Staff: Jo Anne Carr

1. Town Office

Don reviewed the Selectmen's position on the new Town Office facility. Currently there are two alternatives: construction within the parking lot between TD Bank and the drive up teller facing Goodnow Street, and constructing a new combined facility facing Main Street on the current Police Department site. The Selectboard favors the combined facility as a long term approach to municipal buildings downtown, and thus more economical. Concerns center on how the project might be presented at Town Meeting and funding options, which could include the DT TIFD.

Melanie offered that TEAM Jaffrey could help with community outreach. It was agreed that a Main Street presence for the Town Office facility is preferred.

2. TIFD Budgets

Jo Anne reviewed the current TIFD Budgets, spending to date and proposed budgets for 2015. The Stone Arch Bridge District budget remains unchanged from last year, bond payments for the bridge and water mains are well within budget. On EDC request the line item for marketing is requested to be encumbered for FY 2015 based on the estimate for a new sign at the entrance to the district.

The DT TIFD will see small cuts to the Elite Laundry and Downtown Improvements lines to allow for the creation of a new line for the Municipal Facility. The rationale for the cuts to these lines is that the Selectmen want to reserve the current level of returned revenues to the general fund, thus maintaining some relief to the overall tax rate.

3. Route 202 Traffic Project, RFP review

Jo Anne reported that Qualification Statements from the three firms selected by DOT are due on the 18th. DOT will share these with the Town for review and comment. Melanie suggested renewing the public outreach on the project is needed as there are new businesses in town since the last series of workshops and dialogs. Jo Anne offered to meet with TEAM Jaffrey and any interested individuals to provide updates. The consultant selection process will take several months and the final approval through the Governor and Executive Council is estimated in late March or early April.

4. Status Reports

Melanie reported that she has been asked to participate in a regional task force. The goal of this group is to coordinate marketing efforts and create a regional Monadnock brand. Jamie Trowbridge from Yankee Publishing is spearheading the effort.

Jo Anne announced that she has been asked to join the Chamber Board. Final approval will be through the membership vote at their annual meeting in February.

5. Adjourn

NEXT MEETING: January 28, 2015