

Jaffrey Economic Development Council

Draft Minutes 08/21/2014

9:00 am Town Office

Present: Larry Alvarez, Cathy Furze, Mike Shea, Sam Hackler, Melanie MacDonald

Staff: Jo Anne Carr

1. Downtown Updates

Melanie provided a report on Downtown events as follows. Riverfest was a success, the weather cooperated and with the Fire Department race in the morning and closing with the BBQ and concert, the event reached a wide segment of the community. The lack of coverage from the Ledger was especially disappointing. Operations have been suspended at the Farmer's Market as there is competition with the Keene Market on Saturdays. TEAM Jaffrey will take a leadership role and pair the market with the concert series next season. The concert series was a great success with over 100 people attending each event. And the Scarecrows event was pushed up a week to avoid conflict with the Atlas Fireworks Kaboom Fest – but as that was cancelled – Scarecrows is back to the regular weekend.

Follow-up suggestion: Work with the Ledger to provide better coverage of events, especially when the Town and businesses take out a page of advertising.

2. Route 202 Traffic Project

Still pending - The DOT 10 Year plan has Jaffrey's project on the list. The schedule calls for preliminary engineering from 2015 through 2017, right of way in 2018, and construction through 2020. (Note the RFQ for engineering was posted August 29, there will be more to report at the next meeting).

3. Industrial District Signage

There was some discussion over signage in general, how to meet the business needs and maintain some order with respect to directory signs etc. Given the pricing for the proposed industrial park sign – at \$3000 - \$5000 the EDC recommends putting this as a budget priority for next fiscal year.

4. Downtown Projects

During the repair of the iron fencing along the dam on River Street, the contractor noted that the vegetation was causing a breakdown in the concrete and would likely lead to the need for additional repairs. It was unclear on who owns that section of the sidewalk. Jo Anne will look into it.

5. Adjourn

NEXT MEETING: September 24, 2014