

Jaffrey Economic Development Council
Draft Minutes 05/28/2014
9:00 am Town Office

Present: Larry Alvarez, Don MacIsaac, Mike Shea, Sam Hackler

Staff: Jo Anne Carr

Guest: Melanie McDonald, TEAM Jaffrey Executive Director

1. TEAM Jaffrey Update

Melanie McDonald, TEAM Jaffrey's new Executive Director came in to meet the EDC and give a rundown on upcoming events and initiatives. The concert series runs for Wednesday nights for 6 weeks beginning July 2. Each concert will have a theme, Rocking the 4th, Western Night, Celebrate Jaffrey, Beatles Tribute Night 60's Party, and wrapping up with a Beach Party and Steel Drum Band. Riverfest is on Saturday the 26th of July events are still being planned for the day.

The Farmer's Market has a new coordinator Bill Humphrey, who is working to set up a system where customers can use EBT cards. Cheshire County Cooperative Extension and USDA Rural Development are providing technical support on this initiative. The Market will be held at the Civic Center on Saturdays through the summer from 9-12 pm

2. Chamber Newsletter

The Chamber has asked if Jo Anne or the EDC would contribute to the newsletter. The deadline is June 6. A couple of topics were suggested: an editorial piece on the shared purposes of the EDC/Chamber/TEAM Jaffrey and/or a summary of our accomplishments over the past year.

3. Status Reports

Downtown Projects- The DT TIFD plan calls for repair of sidewalks downtown. Jo Anne will work with the DPW to scope the project and RFQ process. Landscaping DT could be better coordinated. TEAM Jaffrey volunteers could use some help. In that past DPW had assisted in the distribution of the mulch and supported cleanup days. Jo Anne suggested she would bring this up at the next department head meeting.

Rte 202 Dogleg – The final plan is expected to be approved in June with the DOT preparing an RFP for consultants this summer. It is important for the Town to be engaged in the process, with specific opportunities for input and comment. Jo Anne will report on the status of this next meeting.

Welcome Center- Sam suggested that the EDC consider creating a Welcome Center as a promotional opportunity for the Town. Perhaps this is an opportunity to dialog with the Chamber.

Membership – Jo Anne suggested that especially as the EDC was focusing more on the Downtown this year as the Stone Arch Bridge projects are wrapping up, that we reach out to additional representation for the DT TIFD. She noted that as John Peard has been investing in properties downtown, he may be interested in contributing to this committee. Cathy Furze had offered to reach out to him.

4. Adjourn

NEXT MEETING: August 27, 2014. No Meeting in July.