

Jaffrey Economic Development Council
Draft Minutes 04/23/2014
9:00 am Town Office

Present: Bill Schofield, Cathy Furze, Don MacIsaac, Mike Shea, Sam Hackler

Staff: Jo Anne Carr

1. Planning Board Update

Downtown Design Guidelines: The Planning Board is undertaking a review of the current Site Plan requirements for non-residential design guidelines in the downtown development district. This area encompasses the Downtown Business District and Main Street Program Area Overlay District. A preliminary work meeting of the PB subcommittee discussed creating 2 components to the district guidelines – Gateway and Downtown Business. The planning board recognizes the importance of including business owners and residents apprised of the proposals as the work committee moves forward.

Floodplain Map Revisions: Due to a couple of requests from potential business investors, Jo Anne is looking into the possibility of revising the floodplain maps. These have not been updated for 15+ years, much has changed along the floodplain and contributing land area near the Contoocook River. We will also review the Community Rating System program as it may benefit Jaffrey property owners within the floodplain.

2. Signage

Jo Anne presented proposed sketched for the industrial district signage – similar in design to the existing Welcome to Jaffrey signs. The signs will cost more than EDC budget – Options are to ask businesses within the districts to contribute or to budget for these over several years. Jo Anne will contact the state re: a standard blue sign for the Stone Arch Bridge District.

3. Status Reports

Elite Laundry Jo Anne presented a potential alternative development proposal for the site as the two frontage properties have recently been auctioned. It should be noted that the primary reuse goal is for commercial development, particularly as apartments are not a permitted use in the General Business District unless located above a commercial use. Existing apartments and condominiums are allowed as grandfathered uses.

Banners Jo Anne will bring in samples for the summer banners and pricing.

4. Adjourn

NEXT MEETING: May 28, 2014