

Jaffrey Economic Development Council

Minutes 09/22/10

9:00 am Town Office

Present: Kathy Batchelder, Chair, Jim Dumont, Don MacIsaac, Bill Schofield

Guests: Ed Merrell, Tom Rothermel, Rob Stephenson

Staff: Jo Anne Carr

1. Plan NH Charrette

Kathy opened the discussion by welcoming Ed, Tom and Rob and thanking them for agreeing to participate in the Charrette to be held in November. The main planning sessions will be held at the Women's Club, with the sessions beginning in the afternoon on Friday, through Friday evening and continuing to midday on Saturday. There will be a pot luck supper Friday evening. A detailed agenda and guidance materials will be forthcoming from the facilitator, Roger Hawk. He is also assembling a team of experts who will be contributing to the design and final products.

Community outreach efforts can be coordinated through TEAM Jaffrey, the Chamber of Commerce, and the EDC. A targeted mailing to specific audiences should be done in late October. Interest groups include: the neighborhood stakeholders (residential & commercial), Community Center interests, recreation, School District, Chamber of Commerce, Zoning Board, Police & Fire Departments, Downtown Businesses (all of Main Street program area), residents, Conservation Commission, Park Theater, and local and state political representatives.

Advertising venues include: The Ledger, The Home Companion, Shopper News, Sentinel and the Park theater. Also noted was use of a banner or the Chamber's sign board.

2. Jaffrey Business Website

Members reviewed the updated website and approved the final content for posting.

3. Industrial Property Inventory

Jo Anne presented the commercial/industrial property listing along with a map of the zoning districts depicting the locations of the properties. This list will be included on the website to be made available for potential investors.

4. Marketing Commercial/Industrial Properties

Several properties have been noted for sale – but don't appear on local or regional real estate websites. The question was raised regarding marketing properties and how this happens in Town. The EDC needs to explore appropriate means of generating interest in Town properties. Jo Anne will speak with local realtors and ensure the town website is linked with the state and regional economic development resources.

5. Status Reports

- a. *Elite Laundry* Jo Anne gave a brief update on the dye testing and schedule for the fall including a public meeting to present the revised Remedial Action plan.
- b. *Industrial District Signage* Kathy will contact Steve Rigopoulos to see about an estimate.

5. Adjourn

NEXT MEETING: October 27, 2010
 9AM Town Office