

Jaffrey Economic Development Council
Minutes 08/25/10
9:00 am Town Office

Present: Kathy Batchelder, Chair, Jim Dumont, Don MacIsaac, Bill Schofield, Norman Langevin

Staff: Jo Anne Carr

1. “Jaffrey Business” website

A contract agreement was approved with Chris Luksha, Echo Web Services who will provide the support to update/renovate the EDC website. The final draft of the home page was distributed and minor comments made. The revised site will be available for final review prior to the next EDC meeting.

2. Plan NH Charrette

KB described the Plan NH Project which will be facilitated by Roger Hawke. Plan NH is a non-profit organization dedicated to promoting Smart Growth and assisting local communities in sustainable planning and design. The project is meant to address the two main planning issues relating to downtown, the roundabout and the route 202 realignment, and the development of the new Community Center. Discussion centered on building the steering committee to include the SAU, Chamber of Commerce, VIS, and realtors. Press should be directed to the Ledger and Sentinel

3. Marketing Survey

Last month there was some discussion regarding the future re-development of the Elite Laundry site and it appeared that a refreshed marketing survey would be valuable in determining the appropriate business venture to target. It was decided that the survey could be tabled for a few months while the cleanup is ongoing.

4. Status Reports

a. *Elite Laundry* The dye tracer study has begun and follow-up sampling will be occurring regularly.

b. *Industrial District Signage* KB will speak with Cliff Pellesier with respect to the EDC replacing the signs at Drumlin, Knight St and the SB Districts. It was suggested that the school district may be able to help with the design.

5. Adjourn

NEXT MEETING: September 22, 2010
9AM Town Office