

Jaffrey Economic Development Council
Minutes 05/26/10
9:00 am Town Office

Present: Kathy Batchelder, Chair, Jim Dumont, Don MacIsaac, Steve Walker, Norman Langevin

Staff: Jo Anne Carr

1. “Jaffrey Business” website

JC presented the updated home page for the website, while also navigating in real time through the site and comparison sites for ideas. Examples include a local marketing/promo video tour highlighting business & economic development, arts/cultures, quality of life, real estate etc. Detailed comments will be incorporated into the revision. Including adding more business photos, reformatting the page, links, and contact info. Suggestions for commercial real estate links will be tagged as well.

2. Status Reports

- a. *Elite Laundry* Ongoing work includes the siting of two additional wells, continued public outreach and communications. JC raised the question regarding the potential redevelopment of the site. EDC suggest completing a market analysis prior to engaging a larger audience for planning. There are some materials from prior analyses on hand. These will be made available to the EDC at the next meeting.
- b. *Industrial District Signage*- KB will speak with Cliff Pellesier with respect to the EDC replacing the signs at Drumlin, Knight St and the SB Districts.
- c. *Stone Bridge Water Mains - Funding* JC reported that she and Randy Heglin will be meeting with Alan Brigham district representative for the EDA regarding funding options for the water main project. She will also contact congressional representatives to provide background information on the project.

6. Adjourn

NEXT MEETING: July 28, 2010
9AM TOWN OFFICE