

UNOFFICIAL

MEETING MINUTES TOWN OF HOOKSETT SIGN COMMITTEE Monday, December 16, 2013

MEETING CALLED TO ORDER AT 10:15 AM

PRESENT: Richard Marshall, Chris Pearson, Mark Sanborn, David Scarpetti, Tom Walsh, Don Winterton

Town Staff: Jo Ann Duffy (Town Planner), Carolyn Cronin (Assistant Town Planner)

APPROVAL OF MINUTES

November 25, 2013 – The minutes were approved. Chair T. Walsh abstained, not present at the meeting.

DISCUSSION

BARLO SIGN FINDINGS

Barlo Signs was asked to take some pictures of current businesses signs located in the (3) major shopping plazas in Hooksett.

Tim Sullivan, Barlo Signs, presented a sign visibility chart (attached) for non-illuminated daytime signs using the formula 1.5 SF per linear frontage. This formula is what the City of Nashua currently uses based on one frontage.

	Actual Sign Size	Sign Size Allowed per current ordinance	Maximum Viewing Distance	Sign Size per proposed ordinance (1.5 SF per Linear Frontage)	Maximum Viewing Distance
Village Pizza	30 SF	32 SF	300 feet	52.5 SF	600 feet
Pure Hockey/ComLax	39 SF	32 SF	200 feet	150 SF	600 feet
Tap House	29.75 SF	32 SF	300 feet	75 SF	600 feet
Cowabunga's	60 SF	32 SF	200 feet	120 SF	600 feet

Signs were superimposed into vacant spaces to show the board how signs would look like. The architectural design of the plaza comes into play when determining sign space. Some buildings does not account for sign space. Even if the Town comes up with a code, it will still be restrictive because of the space. Spaces perpendicular to the road is another hurdle. The Pure Hockey location in the K-Mart Plaza is not a good logo for a sign. They are handicapping themselves with the way it is. The logo may look good on letterhead and business cards but it doesn't work as a sign. Mr. Sullivan offered to do a mock-up of what the signs are going to look like once the Town finalizes the ordinance.

D. Marshall: Pure Hockey considers their business as two separate entities. When they applied for a sign waiver, they argued they should have two signs. It may be two entities but they still have one store frontage. I am in favor of using the formula 1.5 per linear frontage and adding a multiplier that would kick in after a certain total distance, i.e., 300 feet.

D. Winterton: The chart does not show a multiplier for distance from the road. For a store with small frontage, it would help to add a multiplier for distance from the road.

C. Cronin: Who is responsible for double checking the linear frontage measurement, is it the sign company or the town?

T. Sullivan: I'm not sure if the towns double check our measurement. Typically, it's up to the sign company to make measurement.

DRAFT ORDINANCE DISCUSSION

The proposed sign ordinance, "Article 20" was presented to the board (attached).

D. Marshall moved to merge the 3 ordinances into one. Motion seconded by C. Pearson. Motion carried unanimously.

The board voted for the following items to be added to the proposed ordinance.

1. "Portable Signs" will require a permit for 30 days at a time, up to 4 times a year (4 consecutive 30-day period is allowed), on business premises only.

Note: "Portable Signs" are anything that can be moved and with messages that can be changed, i.e., speed limit signs on trailers.

2. "Temporary Signs" will not require a permit and will only be allowed during business hours on business premises only.

Note: "Sandwich boards" will be considered "Temporary Signs".

Staff was asked to check into how wind sale signs are installed, i.e., with permanent poles, stick in the ground, etc. Could it be easily moved inside at end of business hours?

3. All off-site signs and streamers will be classified as "Prohibited Signs".

4. Eliminate Section G.2.C., "***The temporary placement of streamers, banners, flags, and "air dancers" will be allowed for a period not to exceed ten (10) days for a given special event. A permit will be required and an application fee charged in accordance with Section J. The application shall state the day of placement and the day of removal.***"

5. "Window Signs" will be added to the "Permanent Signs". No permanent window signs shall occupy more than 20% of an individual window area.

6. "Seasonal Signs" will be defined the same as "Portable Signs".

7. Logos on directional signs will be allowed and lighted logos will be allowed.

8. Digital Signs – keep Sections C.4.16.10 (Illuminated Signs) and C.4.16.11 (Electronic Signs) as proposed.

9. Grandfathered Signs – to be addressed later.

10. Lighted business addresses – The Board will ask for the Fire Department's opinion.

11. Awnings – Logos with no texts will be allowed on awnings.

12. "Welcome" or "Enter" signs will not be included in the ordinance.

13. Base Sign Size - 1.5 SF per linear frontage up to 200 feet from the road plus additional 10% for every 100 feet, thereafter (i.e., 1.1 at 300 feet from the road, 1.2 at 400 feet, 1.3 at 500 feet, etc.).

14. Signs such as, "Welcome", "Greetings", "Service", directional and other non-advertising signs will not be included in the total size allowed.

15. Roadside Signs for stand-alone businesses – to be addressed later.

Staff was asked to prepare a list of signs with sizes for the next meeting.

Next meeting date to be determined.

ADJOURNMENT

The meeting adjourned at 12:54 pm.

Respectfully submitted by,

Evelyn F. Horn
Administrative Assistant



DISTANCE APPROX 100'

SIGNS AS ALLOWED PER CODE: 32SF
 SIGN SIZE: 22' X 16'-4" = 30SF

APPROX. MAX VIEWING DISTANCE: 300'



DISTANCE APPROX 300'



DISTANCE APPROX 200'

Prepared By:
BARLO SIGNS
 158 Greeley St., Hudson, NH 03051 (603) 882-2638
www.barlo signs.com



PROPOSED SIGN ORDINANCE: 1.5SF PER LINEAR FRONTAGE
35' (FRONTAGE) X 1.5 = 52.5 SF ALLOWED
SIGN SIZE: 30' X 21'-0" = 630 SF

APPROX. MAX VIEWING DISTANCE: 600'



Prepared By:

BARLO SIGNS

158 Greeley St., Hudson, NH 03051 (603) 882-2638
www.barlosigns.com



EXISTING SIGNS AS ALLOWED PER CODE: 39SF
APPROX. MAX VIEWING DISTANCE: 200'



Prepared By:

BARLO SIGNS

158 Greeley St., Hudson, NH 03051 (603) 882-2638
www.barlosigns.com



PROPOSED SIGN ORDINANCE: 1.5SF PER LINEAR FRONTAGE
100' (FRONTAGE) X 1.5 = 150 SF ALLOWED
APPROX SIGN SIZE: 144 SF

APPROX. MAX VIEWING DISTANCE: 600'



Prepared By:

BARLO SIGNS

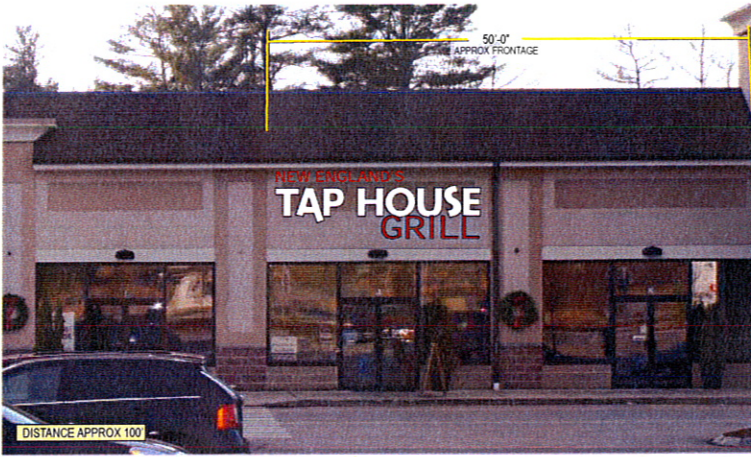
158 Greeley St., Hudson, NH 03051 (603) 882-2638
www.barlosigns.com



SIGNS AS ALLOWED PER CODE: 32SF
SIGN SIZE: 3'-3" X 9'-2" = 29.75 SF APPROX
APPROX. MAX VIEWING DISTANCE: 300'



Prepared By:
BARLO SIGNS
158 Greeley St., Hudson, NH 03051 (603) 882-2638
www.barlosigns.com



PROPOSED SIGN ORDINANCE: 1.5SF PER LINEAR FRONTAGE
50' (FRONTAGE) X 1.5 = 75 SF ALLOWED
APPROX SIGN SIZE: 65.4 SF
APPROX. MAX VIEWING DISTANCE: 600'



Prepared By:
BARLO SIGNS
158 Greeley St., Hudson, NH 03051 (603) 882-2638
www.barlosigns.com



SIGNS AS ALLOWED PER CODE: 32SF
SIGN SIZE: 3'-7" X 17'-0" = 60 SF APPROX

APPROX. MAX VIEWING DISTANCE: 200'



Prepared By:

BARLO SIGNS

158 Greeley St., Hudson, NH 03051 (603) 882-2638
www.barlosigns.com



PROPOSED SIGN ORDINANCE: 1.5SF PER LINEAR FRONTAGE
80' (FRONTAGE) X 1.5 = 120 SF ALLOWED
APPROX SIGN SIZE: 110 SF

APPROX. MAX VIEWING DISTANCE: 600'



Prepared By:

BARLO SIGNS

158 Greeley St., Hudson, NH 03051 (603) 882-2638
www.barloesigns.com

ARTICLE 20

SIGNS (Edits 2013)

A. Permit Required

No sign shall be permitted in the Town of Hooksett, except in accordance with this Ordinance. No sign, other than those specified in Sections F. 1. a., F.1.c., F. 2., F. 3., and G. 2. b. of this Article, shall be erected or placed, nor shall any existing sign be altered in structure or material, relocated or replaced, in the Town without issuance of a permit by the Code Enforcement Officer after he has satisfied himself that the sign will meet all the requirements of this Article. Application for a sign permit shall include plan, sketches, photographs, and written information adequate to clearly identify the size, materials, message, and location of the sign.

1. Definitions

- (a) Address Sign – The street address shall be included as part of a directory/monument sign **and shall be illuminated if sign is illuminated.**
- (b) Animated or Moving Sign – Any sign that has moving or rotating components, flashing lights, or special materials to illustrate action or create a special effect or scene.
- (c) **Awning Sign: Lettering or logos painted on or attached to an awning.**
- (d) Back Lit – Illumination from a lamp, luminary, or reflector that is located behind solid or opaque lettering or symbols, so the light is reflected off of the surface, of which the lettering or symbols are mounted.
- (e) Canopy Eaveline, Eaveline – The bottom of the roof eave or canopy eave. An eave as defined herein does not include the parapet of a flat roof building. (See Figure 20 (6))
- (f) Center Identification Sign – A freestanding sign that is either a monument or directory type. (See Figure 20 (7)).
- (g) Direct Lighting – Illumination resulting from light emitted directly from a lamp, luminary, or reflector and is not light diffused through translucent signs or reflected from other surfaces such as the ground or building faces.
- (h) **Directional Sign – Signs limited to directional messages such as “one way,” “entrance,” or “exit;” no greater than four (4) square feet. May include business logo.**
- (i) Directory Sign – A separate structure supported from the sides used for identification of the business or center as a whole and for listing the major tenants and their building numbers/address numbers. (See Figure 20 (7))
- (j) Double-Faced Sign – A single, freestanding structure designed with the intent of providing advertising on both sides.
- (k) Height of Sign – The greatest vertical distance measured from the finished ground below the middle of the sign to the highest element of the sign.
- (l) Identification Sign – A sign that illustrates the name, name and logo, type of business, or identifies a particular establishment.
- (m) Illuminated Sign – A sign lit with either an internal or external artificial light source.
- (n) Indirect Lighting – Illumination that is so arranged that the light is reflected from the sign to the eyes of the viewer.

- (o) Internally Lit - Illumination from a lamp, luminary, or reflector that is located behind the sign face, so that there is no direct light visible by the viewer.
- (p) Monument Sign – A separate structure, commonly known as a ground sign, supported from grade to the bottom of the sign with a base or wall that is larger than the sign. Used for identification of the business or center as a whole and for listing the major tenants and their building numbers/address numbers. (See Figure 20 (7))
- (q) Nonconforming Sign – A legally established sign that fails to conform to the regulations as presented or referenced herein.
- (r) Portable Sign – Any sign not permanently set in the ground or attached to a building or other structure; or a sign designed to be transported, including, but not limited to, signs to be transported on wheels; sandwich board signs; and signs on balloons and umbrellas.
- (s) Sign – Any device, display, structure, or part thereof, visible from a public place, which is used to advertise, identify, display, or attract attention to or communicate information about products, accommodations, services, or activities.
- (t) Sign Area – The entire face, including the surface and any molding, framing, and projections, but not including the base, wall or column supports. Individual letters and logos mounted on a building shall be measured by the area enclosed by four (4) straight lines outlining each word and logo.
- (u) Special Sale Sign, Promotional Sign – A temporary, non-structural sign placed inside the window of a building intended to promote a temporary special sale or special promotional event.
- (v) Temporary Sign – Any sign allowed for a specific period of time.
- (w) Wall Sign – A sign fastened or painted onto a wall.
- (x) Window Sign – A temporary non-structural sign affixed to the interior of a window or door or any other sign inside the building containing a message legible from the public right-of-way or adjacent property clearly intended for public recognition outside the building, but not to include Special Sale or Promotional Signs.

B. Location of Signs

1. No part of any sign shall be located in or over the public Right-of Way, except for traffic control devices and directional signs authorized by the Town or State agencies.
2. No sign in a Non-Residential District shall be located within twenty-five (25) feet of a Residential boundary.
3. Outdoor advertising signs or structures designated for any other purpose than to direct attention to a use contained on the premises, where such a sign or structure is located, are not permitted in any district. Existing legally authorized, installed and maintained off-premises signs shall only be relocated or replaced in accordance with this Article.
4. No sign or signs shall be located or placed where they will interfere with safe sight distance, traffic flow, pedestrian traffic, views or vistas, or any aspect of public safety.

C. Sign Movement and Illumination – All Districts

1. No sign shall move or create an illusion of movement through shimmering or rippling. Nor shall any sign contain parts which move except those parts unrelated to advertising and which indicate only date, time, and temperature. No strings of flags or streamers or banner shall be permitted with the exception of State or National Governmental flags and those accepted under Section G.2.C. One (1) flag, with measurements no greater than

three (3) feet by five (5) feet, with the word "Open" printed on the flag will be allowed for each business.

2. No sign shall be intermittently illuminated nor of a traveling, or tracing, light type. No sign shall contain or be illuminated by animated or flashing lighting except those parts which indicate only date, time and temperature.
3. No sign or related lighting fixture shall be so placed as to create a hazard to vehicles traveling within the public right-of-way, nor so as to be a nuisance to any abutting residence.
4. Signs shall comply with Sections 16.10 Illuminated Signs and 16.11 Electronic Signs of the Town of Hooksett Development Regulations, **which state:**

16.10 Illuminated Signs

It is the intent of this section to allow illuminated signs but to ensure that they do not create glare or unduly illuminate the surrounding area. All signs in Hooksett shall meet the requirements of Article 20 of the Hooksett Zoning Ordinance. The applicant shall provide the Planning Board with sufficient technical and design information to demonstrate that the following provisions are met, which shall include the following:

- 1) The average level of illumination shining onto the vertical surface of the sign shall not exceed 10 foot-candles, and the uniformity ratio shall be at least 20:1.
- 2) The lighting fixtures illuminating signs shall be carefully located, aimed, and shielded so that the light is directed only onto the sign façade. Lighting fixtures shall not be aimed toward adjacent streets, roads, or properties.
- 3) Light fixtures illuminating signs shall be of the type such that the light source (bulb) is not directly visible from adjacent roads, streets or properties.
- 4) To the extent practicable, fixtures used to illuminate signs shall be top mounted and directed downward. (i.e. below the horizontal).
- 5) Internally Illuminated, Free-Standing Signs: In order to prevent internally illuminated signs from becoming light fixtures in their own right, it is the intent of this section that such signs consist of light lettering or symbols on a dark background.
 - a) The lettering or symbols shall constitute no more than forty (40) percent of the surface area of the sign.
 - b) The luminous transmittance for the lettering symbols shall not exceed thirty five (35) percent.
 - c) The luminous transmittance for the background portion of the sign shall not exceed fifteen (15) percent.
 - d) Light sources shall be fluorescent tubes, spaced at least twelve (12) inches on center, mounted at least 3.5 inches from the translucent source material.

16.11 Electronic Signs

Electronic Signs, Electronic Message Display Signs shall be subject to the following criteria:

- 1) Electronic Message Displays shall display static messages for a period not less than **8 seconds;**
- 2) Transitions from one static message to the next static message may include the use of frame effects, so long as such effects do not utilize flashing, scrolling or in any manner imitate movement;

3) Electronic Message Displays shall have automatic dimming technology which automatically adjusts the sign's brightness levels. The daytime brightness shall not exceed 7,500 nits and the nighttime brightness shall not exceed 500 nits.

4) The owner/installer of Electronic Message Displays shall certify as part of the application that signs will not exceed the brightness levels noted in item c. above

D. Signs Permitted in Residential District

1. The following signs shall be allowed by permit, unless noted otherwise:
 - a) Two advertising signs not greater than six (6) square feet each, identifying a permitted use.
 - b) One (1) sign, not greater than twenty (20) square feet identifying a legally maintained, non-conforming use.
 - c) Those signs designated in Section F (1) + (3) of this Ordinance.
2. No signs in these districts shall be placed within five (5) feet of a property line, nor exceed eight (8) feet in height above the surrounding ground surface to the top of the sign, nor shall any part project above the lowest point of the nearest roof line.

E. Signs Permitted in Commercial, Industrial and Multi-Use Districts

Figure 20 (6)

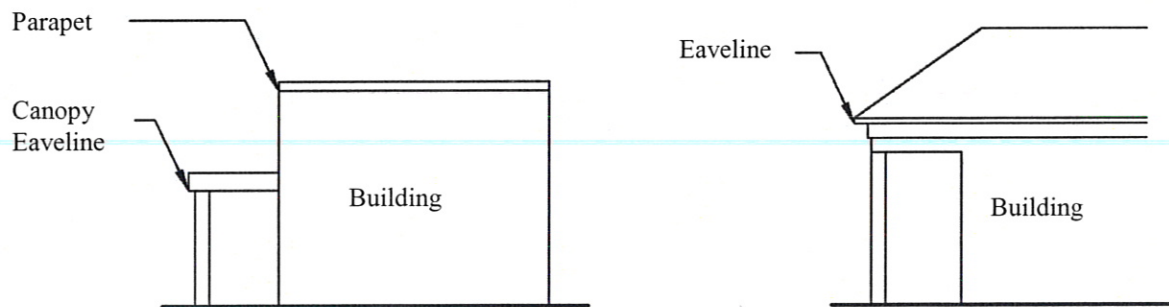
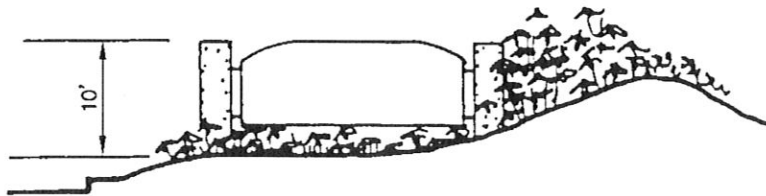
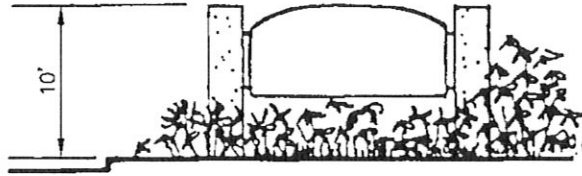
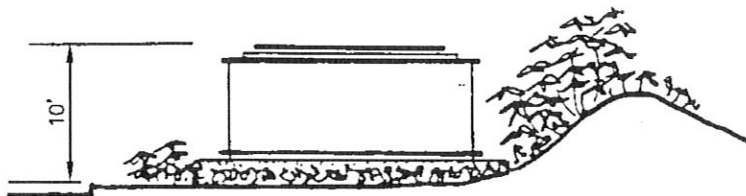
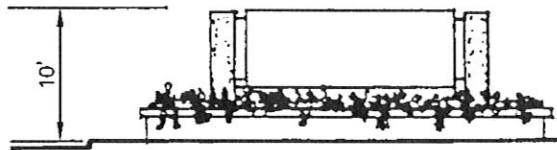


Figure 20 (7) Center Identification Sign (Freestanding)



Directory Type



Monument Type

(a) Direct and Indirect Lighting

- (1) Direct and indirect lighting methods are allowed provided that they are not unnecessarily bright and consistent with Article 31, Outdoors Lighting Standards of the Hooksett Zoning Ordinance.
- (2) Internally or back lit panels shall be opaque and only the lettering shall appear to be illuminated.
- (3) Externally lit signs shall be illuminated with direct lighting.

(b) Prohibited Signs

- (1) Animated, moving, flashing and noise making signs are not permitted.
- (2) Streamers, off premises temporary signs, lawn signs, and flags, with the exception of flags specified in Section C. 1 of this ordinance.

(c) Lettering on a Sign

The letter area, as it relates to the overall sign background area, shall be in proportion. In general, letters shall not appear to occupy more than seventy-five (75) percent of the sign panel area.

2. Identification Sign (Building)

- (a) Signs on a building wall or eaveline shall be compatible with the predominant visual elements of the building.
- (b) Where there is more than one (1) sign, all signs shall be complementary to each other as follows:
 - (1) Letter size and style of text;
 - (2) Sign support method;
 - (3) Sign configuration;
 - (4) Sign shape and proportion; and
 - (5) Construction materials (text and background surfaces)
- (c) The use of backlit, individually cut letter signs are encouraged.
- (d) All identification signs (building) shall comply with the Table of Sign Standards.

3. Center Identification Sign (Freestanding)

- (a) Freestanding signs shall include:
 - (1) The identification of the business or center as a whole; and
 - (2) Major tenant and street address range included within the center.
- (b) A freestanding sign shall be either a monument or directory type sign, (See Figure 20 (7)); no other form of Center Identification Sign shall be allowed.
- (c) A minimum of ten (10) percent of the sign area shall be devoted to the identification of the building or center by name.
- (d) Freestanding monument signs or directory signs shall be placed perpendicular to approaching vehicular traffic.

4. **Awning Signs**

- (a) **awnings above windows or entryways may include:**
 - (1) **Business logo; or**

- (2) Incidental messages such as “entrance,” or “welcome,” but not to convey a commercial message or advertisement.

5. All Center Identification Signs (Freestanding) shall comply with the Table of Sign Standards.

Table of Non-Residential Sign Standards

Type	Maximum Number	Formula to Determine Sign Size	Maximum Sign Area	Maximum Sign Height
Wall Sign	In buildings where the entire first floor is occupied by a single tenant, that tenant shall be permitted to have one (1) wall sign for each road frontage or parking lot frontage on which the building is situated.	TBD	TBD	Shall not project above eaveline or canopy eaveline.
	In buildings with two tenants on the first floor, OR more than two tenants on the first floor, OR multiple tenants on multiple floors, each tenant with a separate public entrance shall be permitted to have one (1) wall sign.	TBD	TBD	Shall not project above eaveline or canopy eaveline. Shall not project above first floor line or twelve (12) feet, whichever is less.

Monument or Directory Sign	One (1) double-faced sign per lot		<p>For one (1) or two (2) tenants, thirty-two (32) square feet per sign face.</p> <p>For two (2) to three (3) tenants, fifty (50) square feet per sign face.</p> <p>For four (4) or more tenants, one-hundred (100) square feet per sign face.</p>	<p>Fifteen (15) feet above grade.</p> <p>Twenty (20) feet above grade.</p>

F. Temporary, Portable and Political Signs

1. Temporary Signs

a) Signs for sale or lease of the property:

- i.** A maximum of two (2) signs, with a total area of five (5) square feet in a Residential District or thirty two (32) square feet in a Non-Residential District shall be allowed by right.
- ii.** No permit is required for these signs.
- iii.** The signs must relate to the sale or lease of the lot on which they are placed and must be removed upon sale or lease of such property.

b) Banners

- i.** Temporary banners shall be allowed by permit.

c) Window Signs

- i. No window sign or advertising poster shall occupy more than twenty (20) percent of the area of an individual window area.

(d) Seasonal Signs

- i. Non-permanent seasonal signs (such as Farmers' Market, Farm Stand, or Christmas Tree Sales) shall be allowed by permit.

2. Portable Signs

- a) Portable signs shall be allowed only in Non-Residential Districts.
- b) Only one (1) portable sign shall be allowed on a lot at a given time.
- c) Portable signs shall not exceed thirty-two (32) square feet in area.
- d) Portable signs placed without a permit shall be displayed during operating business hours only, and must be stored indoors or removed from the premises when the business is closed.

3. Political Signs

No political advertising shall be placed on or affixed to any public property including highway rights-of-way or private property without the owner's consent. All political advertising shall be removed by the candidate no later than the second Friday following the election unless the election is a primary and the advertising concerns a candidate who is a winner in the primary. Signs shall not be placed on or affixed to utility poles or highway signs. Political advertising may be placed within state-owned rights-of-way as long as the advertising does not obstruct the safe flow of traffic and the advertising is placed with the consent of the owner of the land over which the right-of-way passes. No person shall remove, deface, or knowingly destroy any political advertising which is placed on or affixed to public property or any private property except the owner of the property, persons authorized by the owner of the property, or a law enforcement officer removing improper advertising. Political advertising placed on or affixed to any public property may be removed by state, city, or town maintenance or law enforcement personnel. Political advertising removed prior to election day by state, city, or town maintenance or law enforcement personnel shall be kept for one week at a place designated by the state, city, or town so that the candidate may retrieve the items. (per RSA 664:17 Placement and Removal of Political Advertising)

- a) Political signs are not to exceed six (6) square feet in area in Residential Districts nor twelve (12) square feet in area in Non-Residential Districts. Such signs are permitted, no sooner than thirty (30) days prior to a primary, regular, or special election and must be removed within forty-eighth (48) hours after the polls close.
- b) No permit is required for these signs, but they must conform with all requirements of Sections B, and C-2 of this Article.

- c) All political advertising signs shall, at all times, be in complete compliance with applicable State and Federal laws regulating same. *(Amended 5/13/03)*

G Signs for Special Events and Non-Profit Organizations

1. Non-Profit Events

- a) Temporary signs for public, neighborhood, or institutional events occurring within the Town shall be allowed by right for a period not to exceed twenty (20) days.
- b) The signs shall be placed only in Non-Residential Districts and shall be limited to thirty-two (32) square feet in area per lot on which a sign is placed. Except that two additional signs, not exceeding six (6) square feet, may be placed on a site if the event is to occur in a Residential District.
- c) A permit shall be required for each sign and shall state the dates of placement and removal. The date of placement shall not precede the event by more than ten (10) days and the date of removal shall be the last day of the event.
- d) Temporary signs for yard sales and all similar sales, as described in the Yard Sale Ordinance #00-22, may be placed in accordance with this section.
 - 1) There shall be no fee charged.
 - 2) All pertinent requirements of this Article shall be adhered to, such as, location, size, number, etc.
 - 3) The maximum duration of placement of such signs shall be three (3) days at any one time and no longer than six (6) days per calendar year.
 - 4) There shall be no more than two (2) signs per yard sale and each sign shall not exceed six (6) square feet in size.

2. Special Sale Signs, Promotional Signs and Events

- a) Portable signs, in accordance with Section F (2) will be allowed.
- b) Temporary signs may be placed on the inside of glass in building fronts to promote special sale events. No permit is required for this type of sign, but they shall be limited to one-third (1/3) of the glass area and shall remain for ten (10) days only.
- c) The temporary placement of streamers, banners, flags, and “air dancers” will be allowed for a period not to exceed ten (10) days for a given special event. A permit will be required and an application fee charged in accordance with Section J. The application shall state the day of placement and the day of removal.

- d) Temporary signs for yard sales or other personal or neighborhood profit making events shall meet the requirements of G.l.a., b., c, and d. above, except that the sign shall only be placed for a period of three (3) days.

H Construction Requirements

The materials and construction of any sign shall be in accordance with the Hooksett Building Code and/or such other requirements as the Code Enforcement Officer shall dictate.

All signs and their supporting structures shall be maintained in a safe, neat, and legible condition or may be ordered removed by the Code Enforcement Officer. A separate Electrical Permit shall be required for the installation and connection of any sign erected. No sign shall be painted directly onto any building, wall or roof, or onto any fence or similar structure. No sign shall be affixed to any tree, utility pole, rock or other similar object.

I Existing Signs – Amended 05/08/07

1. All sign structures that are legally in existence at the time of adoption of this Article are grandfathered regarding subsequent zoning changes.
2. Any proposed change to the sign structure (height, width, foundation, etc.) shall require that all parts of the sign and its structure come into conformance with the existing zoning ordinance.
3. If any change to the lettering on an internally illuminated sign involves the removal of the background panel on which the lettering is placed, then the background panel shall become opaque (not translucent) and the lettering shall become illuminated.
4. Signs may be replaced only with a conforming sign or signs, regardless of how the original sign was approved or erected.
5. A new or separate permit will be required to change, alter, add or otherwise modify any signs within the Town of Hooksett.
6. Nothing in these sections shall be construed to prohibit the normal maintenance and upkeep of legally existing and conforming signs, in so far as they retain their existing sign, configuration, etc.

J Fees

The fee for each sign permit shall be established by the Town Council with the recommendation of the Hooksett Planning Board.

(end of Article 20)

