

**OFFICIAL**

**SIGN COMMITTEE MINUTES**  
**HOOKSETT TOWN HALL**  
**Monday, September 23, 2013**

**MEETING CALLED TO ORDER AT 5:30 P.M.**

**PRESENT**

**STAFF:** Jo Ann Duffy (Town Planner) and Carolyn Cronin (Assistant Town Planner)

**PLANNING BOARD:** Richard Marshall, David Rogers and Tom Prasol

**ECONOMIC DEVELOPMENT COMMITTEE:** David Scarpetti and Matt Mercier

**DISCUSSION**

**ESTABLISHMENT OF THE COMMITTEE**

This is an organizational meeting to establish a sign committee, which will serve as a sub-committee to the Planning Board. A list of members will be presented to the Planning Board for approval at their October 7<sup>th</sup> meeting. The board will obtain input from businesses as well as sign companies. Sign companies could provide information as to what other towns work with and how it compares to Hooksett. ZBA will be asked to be a part of this committee. Staff will be assisting and attending meetings but will not be a part of the committee.

**SIGN ORDINANCE DISCUSSION**

Currently, the Town has (3) sign ordinances depending on property location, (1) standard sign ordinance, (2) 3A Sign Ordinance and (3) Performance Zone Sign Ordinance. Businesses consider these ordinances too restrictive. Variances may be obtained from the ZBA and waivers from Planning Board (for Performance Zone). The committee would work on simplifying the ordinances and possibly come up with one ordinance that applies to all locations.

Businesses should have signs which identify themselves but they don't have to be flashy. Make more attractive signs and eliminate sign pollution. R. Marshall suggested notifying businesses that the sign committee is looking for input and invite them to an informational meeting. J. Duffy suggested coming up with an ordinance for approval by December.

The committee will meet on October 8<sup>th</sup>, October 15<sup>th</sup> and October 28<sup>th</sup> at 5:30 pm.

**ADJOURNMENT**

The meeting adjourned at 6:40 pm.

Respectfully submitted by:

Evelyn F. Horn  
Administrative Assistant