Hooksett Youth Athletic Association (HYAA) Overview



May 2010



HYAA MISSION STATEMENT

"To encourage and develop the character, discipline, teamwork, athletic fundamentals, and academic achievement of Hooksett youth. In order to broaden their awareness and experience in the future of athletic, scholastic and social endeavors."

In cooperation with parents, volunteers, local schools, local government and the business community HYAA will strive to accomplish this mission by –

Providing access to multiple sports while encouraging and empowering, parents and children to choose to play multiple sports throughout the year

Encouraging children of school age (K-12 grade) to participate in these programs regardless of physical ability, ethnic background or financial resources

Demonstrating and promoting, through encouragement and praise, the concepts of; team participation, competitiveness and fair play, respect for all, by players, coaches, officials, family and fans alike

Promoting a positive sports experience that provides children a sense of belonging, self esteem and physical well being

Promoting the availability, maintenance and construction of suitable and safe playing facilities

Seeking the necessary funding as a non profit organization to accomplish these objectives



The HYAA Board of Directors is made up of active community members who pledge their personal time to support, deliver and evolve our six sport programs.

Our programs include:

Softball

Baseball

Soccer

Football/Cheerleading

Basketball

Lacrosse

Each sport maintains an active HYAA Sport Committee to manage the day to day demands of the program.

Our model allows each Sport Commissioner to engage in direct oversight of their program in partnership with their HYAA Sport Committee.

Each Sports' Commissioner participates on the HYAA Board and provides updates to the full Board on a monthly basis.

Collaboration and the commitment of our Board Members, Sport Committee Members, Coaches, and Volunteers are key to our success.

2010 HYAA Board of Directors	
POSITION	NAME
Chairman	Thom DeVos
Vice Chairman	Bob St. George
Secretary	Cass McKiernan
Commissioner - Softball	Chris Morneau
Commissioner - Baseball	Chris Pearson
Commissioner - Football/Cheerleading	Jack Sweeney
Commissioner - Soccer	Andre Chagnon
Commissioner - Basketball	Jim Rioux
Commissioner - Lacrosse	William Wilder
AT Large (even)	Ray Miclette
AT Large (even)	Mark Chagnon
AT Large (odd)	Brad Dupuis
AT Large (odd)	Jason Behling



The following slides will provide specific Sport Program information. Below is a cumulative impact of HYAA programs in Hooksett, NH:

More than 1500 children annually benefit from HYAA sport programs (2010).

HYAA outdoor playing seasons run from March (baseball start) through November (soccer recreational jamboree) of each calendar year.

More than 150 coaches, board/sport committee members, and parent volunteers support our programs each year.

Each year we hold an annual "all sport" fundraising and recognition celebration called HYAA Night Out. This fundraiser seeks to raise dollars in support of all HYAA programs and to provide a fun night of recognition and relaxation for parents/guardians/supporters of the HYAA programs. This year's event raised \$3,500 and was held at the Hooksett American Legion. All proceeds go to the HYAA General Fund which benefits all sports programs.

All HYAA board/sport committee members, coaches and volunteers are un-paid and provide their active support of the programs as a way of giving back to the Hooksett community.

Investment in fields, program development, coaching clinics, player skills clinics, safety equipment, bleachers, referee and umpire fees, and uniforms are made by each sport program, each year.



Lacrosse

120 registered players in 2010

Season: April - June

2010 fundraising budgeted \$6,500

2010 registration fees at approximately \$100 per player

2010 expenses/investment budgeted in program \$18,575

Games - Donati Football Field in active use

Practice – Former Village School Field (behind Town Offices)

Basketball

410 registered players in 2009 (2010 season not yet underway)

Season: November - February

2009 fundraising yielded \$3,000

2009 registration fees for travel basketball at approximately \$165 per player

2009 registration fees for recreational basketball at approximately \$55 per player

2009 expenses/investment in program \$15,000

Underhill, Memorial and Cawley School Basketball Courts Used



Baseball:

304 registered players in 2010

Season: March – July for regular playing season (Spring/Summer b-ball)

Season: August – October (Fall b-ball)

2010 registration fees approximately \$50 per player

2010 fundraising budgeted to yield \$42,000 – most robust fundraising of all HYAA programs (including: calendar sales, 50/50 raffle, miscellaneous donations, golf tournament, concessions, and sponsorships)

2009 expenses/investment in base ball budgeted to be approximately \$27,000 – this included concessions expenses, equipment, field maintenance costs, gym rental fees, printing expenses, toilet services, uniform expenses, utilities, enrollment dues to Little League

Donati and Memorial Baseball Fields in active use

Softball:

99 registered players in 2010

Season: April - June

2010 fundraising budgeted \$980

2010 registration fees at approximately \$75 per player

2010 expenses/investment budgeted in program \$7,500

Donati and Memorial Softball Fields in active use



Soccer

460 registered players for 2010

Spring Season: April - June

Fall Season: September - November

2010 fundraising - not planned due to economic conditions

2010 registration fees Spring Rec \$45, Spring Travel \$70 to \$90 (depends on team size)

2010 registration fees Fall Rec \$75, Fall Travel \$165

2010 expenses/investment budgeted for program \$40,000

Investments include equipment – little nippers nets, 6v6 and 8v8 goals, corner flags, 2009 Petersbrook shed, benches, uniforms

Football/Cheer

165 registered players for 2009 (2010 season not yet under way)

Football: 100

• Cheer: 65

Season: August - November

2009 registration fee approximately \$125 for each football player

2009 registration fee approximately \$125 for each cheer participants

2009 fundraising fees \$ 23,000

2009 expense/investment in program \$ 27,000

2010 registration fees Fall \$125

2010 expenses/investment budgeted for program \$22,500



Our Challenges:

Continue to invest in the development of fields – baseball would benefit from the installation of two bull pens so that each team can have their pitcher warm-up with increased safety of players and fans

Donati and Petersbrook Fields need signage to address "no dog fowling" - "no smoking" - "handicapped parking/entry" - handicap access needs to be added to the fencing at Petersbrook - there is currently no unlocked entry to the fields for a handicap

New doors in the Lew Goodwin Building at the Major League Baseball Field. Bathroom doors currently jam closed and overhead door needs replacement as well

Repairs to the 3rd baseline dug-out at the Donati Softball Field – roof and re-establish footings

Consider improved temporary fencing at upper Donati for lacrosse and lower Donati soccer field to keep balls in area

Coordination of field scheduling within a computer system for all HYAA playing fields. HYAA is investigating sports enrollment/scheduling systems

HYAA is investigating the potential for lights at the various fields to assemble cost

Our Opportunities:

Sustain a mutually beneficial relationship with Hooksett Parks and Recreation Department to the benefit of the Hooksett community

Prioritizing the items that are to be addressed and working to move things ahead

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