

Town of Hooksett  
Economic Development Committee  
**Business Retention and Expansion Program**

**Meeting Notes**

**March 24, 2016**

**Hooksett Town Hall Council Chambers, Room 105**

**Present:** David Scarpetti (EDC Vice Chair), Matt Barrett (EDC), Matt Mercier (BRE), Denise Petrin (BRE), Stacey Breton (BRE), Andre Garron (UNH Cooperative Extension), Jo Ann Duffy (Town Planner) and Carolyn Cronin (Assistant Planner)

**Excused EDC Members:** Muamer Durakovic (EDC Chair), Ivan Gult (Member), Paul Scarpetti (Planning Board Rep.) and Marc Miville (Council Rep.)

Meeting Called to Order at 5:00 PM

- 28 surveys are completed and turned in out of the goal of 50.
- Team members are having problems getting businesses to participate. There was a discussion of how many times to reach out to them before moving on. It was recommended to try a few times and if you don't hear back then pick a new business. Some members were discouraged by negative feedback on an interview. Some members admit they haven't been fully focused on the project but want to regroup so we can complete the last 20-30 surveys.
- Dave will work on CGI, Mega X and Paquette Pools.
- Matt M. will work on Queen City Animal Hospital and the Barking Dog.
- Matt B. will work on Keyland Enterprises.
- Matt B. and Stacey will work on the Fairfield Inn and Dude's Barber Shop together.
- Denise will work on Asian Breeze and Shooter's Outpost.
- Staff will send out letters and surveys to all of the businesses on the "back-up list." They will email the list of those businesses to all the team members.
- Volunteers who have not yet participated or who are no longer interested will be removed from the email list.
- The goal is to complete a total of 30 surveys and meet the first week of May. The surveys will be sent to UNH at the beginning of May. It will take 2-4 weeks to process the data. Results should be ready at the end of May. There will be a meeting at UNH at that time and then a meeting scheduled to go over the findings and the new goals.
- The next meeting has been scheduled for Wednesday, May 4, 2016 at 5:00 PM.

Meeting adjourned at 6:00 PM