

**Hooksett Community Profile  
Steering Committee Meeting  
Thursday, September 25, 2014 6:00 – 8:00 P.M.  
Town Hall**

**Welcome and Pledge of Allegiance**

**Minutes of previous meeting(s)**

**Subcommittee reports**

- ❖ **Publicity, Promotion, Invitations and Programs – Mike/Joan**
  - **Flyer and Mailer – Status and next steps**
  - **Old Home Days**
    - **Debrief**
  - **Social Media - Sarah and Ashley - update**
  - **Media Contacts**
    - **Media releases**
    - **Letters to Editor – schedule**
  - **Additional**
    - **Town newsletter and website**
    - **Town Administrator’s column**
    - **Community Calendar**
    - **Connections with town organizations**
    - **School –video, flyers, bulletin boards, texts, twitter**
  
- ❖ **Community Profile Event (refer to Screening Committee timeline and checklist)**
  - **Budget - status?**
  - **Registration - Joanne/Maura**
  - **Site logistics - Maura**
  - **Food - Todd**
  - **Childcare and transportation – status?**
  - **Welcome – Who?**
  - **History and Who is Hooksett Today? – K. Northrup will do; Charlene and Sharon will meeting with her**
  - **Photographer - Sarah**
  
- ❖ **Small Group Discussion Leaders – Sue Cagle (UNHCE)**
  - **Recruiting - update**
  - **Reminder: Training Oct. 27**

**Key dates:**

- **Steering Committee meets Oct. 9, Oct. 23, and Nov. 6**
- **Nov. 7 & 8 Community Profile**

## Questions/Other