

## **Master Plan Steering Committee Meeting February 27, 2012 - Old Library**

Present: Tim Clark, Joe Hutchinson, Michelle Catalina, Lucy Wallace, Ron Ostberg, Jim Breslauer, Rich Marcello

### **Meeting opened 9:35am**

#### **Vision/Goal update**

LW prepared a single page summary of the draft visions and goals. Draft will be incorporated into final report, as well as phase 2 RFP

RO - all components hinge upon "education" "consciousness raising" of the public. Enhancement vs. preservation, initiatives are critical. Goals should communicate and progressive and active tone.

RM - educational excellence.

JB - Vision - An Educated community is critical to accomplishing this vision

TC - How does the vision statement engage newcomers or others that have been disconnected from the sense of "Community"

RO - Do our goals articulate actions down the road, like rural protection of landscape.

#### **Committee visit reports:**

CPIC and FinCom appear to be supportive of budget request.

JH presented Phase II approach and Budget.

TC motioned, JB seconded, "to accept draft Budget and approach for Phase II as amended". - Vote was unanimous

Discussion focused on Devens planning - is it clearly articulated? Agreement in committee, survey and focus group all agree we need to develop a clear notion of the direction for the town. There was agreement that a preferred direction on Devens should be determined. Budget vetted with outside consultants, Draft budget reduced to an even \$100K = \$95K plus \$5K outreach/ed.

#### **Survey assessment**

JH recommended each working group examine the data. At the last meeting BW discussed the survey data, MPSC requested additional data to be elaborated. Data from survey should play an important role going forward.

RO requested top 10 observations from BW that are being presented so that the MPSC is in sync with the report.

BW will provide revised report on survey by Wednesday

**March 3, 2012 forum update 9-1pm - (8:30-9am coffee time)**

20 copies of survey report will be on hand at the meeting.

Email survey report to be emailed to attendees of first forum.

MC will distribute backpack flyer at HES

TC to do sandwich board and confirm with Chef Paul.

**Meeting Adjourned 11:45pm Minutes drafted by TC**