

## **Sustainable Hanover Committee Meeting**

March 27, 2013, 8:30-10:00 AM

Town Hall, Hanover, NH,

**Next Meeting April 10, 2013 (2<sup>nd</sup> week because of school vacation)**

**8:30-10:00 @ Town Hall**

**Attendees:** David McManus (Chair), Chris Kennedy, Lyn Miller, Mary Ann Cadwallader (Recorder), Yolanda Baumgartner, Susan Edwards, Marjorie Rogalski, Julia Griffin (Town Manager), Peter Kulbacki (Public Works), Jenna Musco (Dartmouth Sustainability),

**Minutes Approved:** February 6, 2013 Minutes approved, moved and seconded by Susan/Peter.

### **Action Items:**

Chris S., Lyn think-tank simulation on decreasing transportation carbon footprint in Hanover with high schoolers, April 26.

Peter K. and others attend presentation of high schoolers findings, April 27 PM.

Julia will make a transportation presentation at Ray School using some of Chris S. materials and the kiosk, 2:00, April 26.

Julia will ask Nancy Carter or Jay Buckey to accompany Peter to high school presentation.

Chris S. will send a weblink to those of us on the committee who don't have iphones.

Chris S. will send the graphics used this AM to the Committee.

Lyn will write something about the transportation initiative for the Notes and News at the schools.

Marjorie will check with Roger Lorr about No Idling materials to give out at Ray School.

The following people will be in charge of reviewing the wording and updating the information for the area that follows their name. This work on content, the building of the subpages, must be submitted to Lyn by Monday, April 1<sup>st</sup> for the website.

Chris Soderquist- Emission Reduction

David McManus- Energy Conservation

Susan Edwards -Waste Reduction

Yolanda Baumgartner- Land Stewardship

Chris Kennedy- Community Livability

Chris K. needs graphics and text by April 9<sup>th</sup> for the kiosk. Then, he'll make and hang the posters on the kiosk.

Chris, the kiosk needs to be at Ray School before, Friday, April 26, Richmond Middle School, the week following, and at Town Meeting.

Julia will see if the Black Community Center is available for a solar energy trade show a Saturday in May.

Julia will confer with David if a Saturday can be booked at the Black Center for a solar energy trade show of local companies. David will contact the purveyors.

All please save May 29<sup>th</sup> 3:30-8:30 for the Sustainable Hanover Committee retreat.

Lyn will put an announcement of the Arts and Crafts Supply sale in the Ray School Notes and News.

### **Chris S. update on C-Miles phone/computer App:**

Chris S. has created a tool to help people assess and change their driving habits as residential use of energy for transportation is high at 27% . Hanover's percentage may be even higher than the national one. C-Miles will also let us share our progress. The tool will work on an iphone, the web, and eventually with androids.

With a simple entry of the make and year of your car and city and highway miles traveled between registrations or oil changes; it will calculate miles traveled per week, project annual mileage and cost. Residents can easily see e.g. the difference carpooling and/or a car holiday a week could make in dollars and energy use. The whole community's efforts to lower their carbon footprint could be easily graphed.

Chris is asking for volunteers to pilot the tool and give him feedback at [PontifexConsult@gmail.com](mailto:PontifexConsult@gmail.com). It's planned that the App will be ready for full release in September.

Chris will send a weblink to those of us on the committee who don't have iphones so we can participate in the pilot. Remember to only sign up for one link per family.

In connection with the schools' celebration of Earth Week, Chris S. and Lyn will introduce the App to high schoolers and some middle school observers on Friday, April 26, at a think-tank to brainstorm things they and their parents can do to decrease Hanover's transportation carbon footprint. The simulation will allow them to play with Chris' model, possibly rename the tool. . . . The simulation will be followed by a presentation of their ideas to Peter K., Nancy Carter and/or Jay Buckey, as representatives of the Town government.

Julia will be at the Ray School talking about the tool and Sustainable Hanover's transportation initiative using some of Chris S. graphics, April 26 at 2:00.

Chris will email Julia, actually all of us, the slides he showed us this AM.

Lyn will write something for the schools' Notes and News.

### **Report on Lyn's work with Ray School:**

Ray School will have an energy savings through transportation theme for their Earth Week, April 22-26 called Transportation to Conservation. Each day of the week will introduce another aspect of the theme: Monday is Go Green; Go Yellow, in other words, Take the Bus Day. Wednesday will be Walk or Ride Your Bike to School Day; Ray School students may be joined by the middle school students in this initiative. Thursday will stress carpooling and no idling to parents. Ray School plans a five year cycle for

introducing students and their parents to different aspects of sustainability. Marjorie will check with Roger Lorr about No Idling materials to give to the school. On Friday each class will visit our kiosk. See below for plans to upgrade it.

The question was raised about how to incorporate our transportation initiative into the school curriculum so we can count on their help in promoting participation in our C-Miles initiative and work with us in the future. Our calendar includes a time to meet with the School Board in April, but it was felt that we might better meet with the district's curriculum person, Joanne Roberts. In any case, Julia is willing to talk with or email John Aubin (Frank?) about how best to establish communication on this issue and the Committee needs to decide what it wants to bring and ask at any meeting. (Unresolved)

#### Website update and next steps:

Lyn led the discussion of next steps/general concerns/realities of maintenance of the site. Betsy and Lyn have done a wonderful job of placing us on the Town website. Now, the question is who will be in charge of the content, its wording and updating, in each area? Betsy will enter content and changes as she has time, but the Town has no fulltime website person.

The following people will be in charge of reviewing the wording and updating the information for the area that follows their name. This work on content, the building of the subpages, must be submitted to Lyn by Monday, April 1<sup>st</sup>. She will give Betsy our work and consult with Betsy this time, BUT after this it will be up to the following people to make changes and bring the major changes to the Committee. The Committee may designate a meeting on its calendar to review the website each year as well.

Chris Soderquist- Emission Reduction

David McManus- Energy Conservation

Susan Edwards -Waste Reduction

Yolanda Baumgartner- Land Stewardship

Chris Kennedy- Community Livability

Jenna suggested simplifying paragraphs and more bulleting on our site. Dartmouth will link to us and we should include links to them and Vital Communities in the section headed 'Regional'. Lyn?

[http://hanovernh.org/Pages/HanoverNH\\_BComm/shc/indexnew](http://hanovernh.org/Pages/HanoverNH_BComm/shc/indexnew)

#### **Changing Kiosk Posters to match transportation theme:**

The kiosk is scheduled to be at the Ray School for Earth Week (April 22-27), then at the Richmond School the week following, and finally at Town Meeting.

Chris K. needs graphics and text by April 9th. Then, he'll make and hang the posters. As of now he's in charge of taking it around, with our help. We have Chris S. graphics. We could include: actions we want people to take in joining C-Miles and other initiatives planned at Ray School-Lyn. Van Chestnut may have something from the AT website-- Where's my bus? Chris K. cautioned us to watch the resolution on graphics and to send large files.

**Update and Next Steps for SHC Calendar:** Chris K lead us through the first half of the year of our planning calendar.

We wondered if it wouldn't be better to meet with all the committees that appear on the calendar at one time around an agenda we set to find out where our work intersects. We set May 29<sup>th</sup> 3:30-8:30 for a retreat (Julia will arrange for a light supper and the site), thinking both that the school/budget calendar would be a better one to peg ours to and that we need to organize ourselves for the work we must do over the summer to be ready to launch C-Miles in September. We may need a second long meeting in November to set our goals for the following year. (This, however, is Unresolved)

**Other Matters of Note:**

Traffic flow makes it impractical to have **electronic recycling at the Yard Sale** site but it could be the same day at the DPW. Electronics can be recycled at Best Buy any day.

Lyn will put an announcement of the **Art/Craft Supplies sale, Sat. April 6, 10-1:00** at Tracy Hall in the Ray School Notes and News. Julia reminded Susan that they could ask to have a transaction ad at the town rate.

**Pot recycling** will probably be third Saturdays at Long Acres from June- September. Susan needs volunteers. We should acknowledge Long Acres.

We would like to **invite all solar vendors to the Black Center some Saturday in May** to display and demonstrate their energy creating and saving technologies. Julia will find out if the Black Community Center is available and book it if it is. Bob Walker could probably help us get the names of all the area vendors. David will email them. The vendors will be encouraged to arrange with homeowners who have their products to open their homes in the afternoon.

**Green Carpet** business recognitions may become biannual or morph into a program where businesses apply to be certified as making a contribution to sustainability and then given a sticker they can post in their windows. Perhaps next year we'll want to stay with the theme and reward families who've used C-Miles to make a real difference in their energy use. (Unresolved)

David may invite Janet Rebman to our May meeting to talk about Home Show, Farmers Market, and Green Carpet/sticker branding opportunity. (Unresolved)

Respectfully submitted,  
Mary Ann Cadwallader, Recorder

