

Meeting Minutes- Halifax Beautification Committee

March 25, 2019

Present: Candace Kniffen, Greg Cowan, Amy Troup, Nancy Botelho, Jeanne Kling, State Rep. Kathleen LaNatra

Meeting called to order at 1:05 p.m.

The minutes of the March 4, 2019 meeting were approved.

Article on Reduction of Single-Use Plastic Bags

There was discussion on the next steps for the committee to prepare for presenting the article at the May Town Meeting: press releases, informational flyers, public forum. A motion was made and unanimously approved to publicize the article through press releases and informational flyers. The committee reviewed and edited the Medfield Plastic Reduction Initiative's trifold flyer to include information relevant to the Halifax community. We will incorporate these 5 "R's": Re-think, Re-duce, Re-use, Re-fuse, Re-cycle. Cesar Calauro provided us with the hyperlink for The Halifax Committee's Facebook page. Candy offered to create a draft and bring it to the next meeting for approval.

We discussed the possibility of co-sponsoring a viewing at the library of a film/video, such as *The Plastic Ocean*, *Plastic Paradise: The Great Pacific Garbage Patch*, and/or Pixar's *WALL-E*. Links of these videos and other resources are being considered for inclusion in the flyer. Also, each committee member will speak with area businesses to ask them to support our plastic bag initiative; their names would then be added to the trifold flyer. Businesses to visit: Candy Kniffen- John & Sons Barber, Amy Troup- Salon Serenity, Shake Shop, Grille 58, Lyonville Tavern, The Industrial Park, Nancy Botelho- Walmart, Stop & Shop, Greg Cowan- Subway, Johnny Macaroni's, Jeanne Kling- Cape Cod Pizza, Santoro's. The committee can e-mail Candy with the names of any local businesses that agree to support the initiative. When Nancy B speaks with Walmart and Stop & Shop she plans to ask them to share their data about plastic (bag) use. Kristen Barrows, the manager of Mutual Bank, has ordered 100 reusable bags for us to pass out.

State Rep. Kathleen LaNatra joined the meeting at approximately 2:15 p.m.

Spring Clean Up Day: April 27th at 10:00

Map/Clean Up Locations: Amy brought a copy of the Halifax index map that we may use on clean up to provide volunteers locations for clean up. Nancy suggested that we share a Facebook post requesting suggestions for areas in need of clean up. It will be posted on The Halifax Beautification Committee, Halifax Community, and Halifax Locals Facebook pages. Committee members have also shared suggested clean up locations. Jeanne will compile the complete list for use on Clean Up Day.

*Publicity: Flyers have been shared around town. They will also be sent out electronically from Halifax Elementary, SLRMS and SLRHS.

*Community Groups/Businesses: Sarah Stefaniak and Silver Lake High School Key Club is again planning to participate. JennyLyn Berry will try to coordinate a group from the Silver Lake Recycling Club to join us. Rep. LaNatra will join Kimberly King and her Daisy Troop to clean up the area between HES and the Council on Aging. The Daisy Troop will also be planting flowers at the Council on Aging in May. Kristen Barrows said that the asst. manager and head teller from Mutual Bank will participate. It was also noted that the Clean-Up Day event on the Facebook page has generated some interest: 15 people are “Going” and 72 are “Interested”. Greg reported that he hasn’t heard back yet from Patty Justice whether or not the Boy Scouts will participate again this year.

T-shirts: Create-My-Tee order being made for 50 t-shirts, including 20 small, 15 medium, 10 large. A priority is to have shirts for the children that are participating.

Rain Barrels: Nancy Botelho spoke to a representative from The Great American Rain Barrel Company. They will have 1-2 reps attend on Clean Up Day with a sample rain barrel to sell at a substantial discount of \$79 for residents to order if desired. They will make arrangements to deliver for distribution at a Halifax location at a later date.

The meeting was adjourned at 2:45 pm.

Agenda for the next meeting

“Reduction of Single Use Plastic Bags” article- planning presentation at Town Meeting

*Krystal Forni- providing snacks on Clean Up Day

*Tom Schindler (Building Maintenance Dept) re: planters to donate

*Kimberly King or other Daisy Troop leader

Next meetings: April 8, and April 22 at 1:00

Respectfully submitted by Jeanne Kling