

**CITY COUNCIL MEETING**

**AGENDA ITEM XI**



CITY OF FRANKLIN  
COUNCIL AGENDA REPORT  
*City Council Meeting February 2013*

**Date:** January 24, 2013  
**From:** Elizabeth Dragon, City Manager  
**Subject:** **Manager's Update**

**Contingency Grant Line Activity:** The City received the following in the contingent grant line this month:

\$200 from Franklin Lodge for concert series  
\$200 from Subway for concert series  
\$38 for letters from Santa  
\$15,000 from NH Charitable Foundation for Stone Park playground  
\$500 from LGC for Wellness Program  
\$6,632.90 from State of NH for Fire Training

**Northern Pass project:** In each of your mailboxes you should have received a list of legislation filed to date which would impact Northern pass. You should have also received a copy of an invitation regarding informational meetings being held by PSNH. There is one currently scheduled for March 15<sup>th</sup> at Opechee Inn & conference center. If you would like us to RSVP for you make sure to let us know before March 8<sup>th</sup>.

**FBIDC update :** Good news from our economic development group! Performance Chemicals llc is moving to the business park. This company has outgrown their current location and will be moving to Franklin. They have purchased the Isola building. They produce fire retardant chemicals that can be spray/applied on different objects. They are locally owned and managed. They currently employ 11 people but plan to double in size with this move.

**Marketing opportunity:** The Mayor & I had a teleconference with CGI communications on January 22<sup>nd</sup>. CGI partners with the National League of cities each year to highlight ten communities. This service is free to the city and will create a video program to showcase community assets. They will seek out Franklin business to sponsor the program and also be highlighted on the video. Check out Mayor.tv for more information. The video will be highlighted on the front page of our website and is connected to relocate.org. The Town Peterborough completed this process two years ago and spoke very highly of the entire experience. "Relocate.org provides information to those preparing a move or considering a move. From quality of life overviews to information on education and health care options, Relocate.org and the CVN offer powerful insights and information, while enabling communities to roll out their welcome mat to a worldwide audience." (Program benefits attached)

**Lakes Region Chamber of Commerce:** For the second year in a row the City of Franklin was awarded the "golden hammer" award from the chamber of commerce. Last year we received this

award for our downtown project and this year for our Water Treatment facility. In addition to city awards, this year the Harvest Barn of Franklin also received the Golden Trowel award for the remodel of the former radio shack on Central Street & Long Range Trap Release systems of Franklin won a Golden Hammer award for their new 5,000 square foot building on Canal Street. Great job Franklin!!

**Violence Against Women Act (VAWA)**- Congratulations to the police department for securing another VAWA grant for \$30,000. We received notice of the award on January 3<sup>rd</sup>.



### **Community Program Benefits:**

- **FREE** marketing video program to showcase community assets and attributes
- Welcome future families and residents, recruit new business and industry and promote tourism
- Full access and exposure on the largest online Community Video Network in the nation
- Complete video production for including script writing, filming, editing, background music and voiceovers
- Final draft of video content subject to your approval
- Risk-free marketing initiative regardless of business sponsor participation
- Hosting and streaming of all video content through CGI's patented OneClick™ Technology

### **Business Sponsor Program Benefits:**

- Allow your business community to expand its outreach through custom video content
- Garner exposure on our national relocation network and on your official chamber website
- Access to additional digital media tools for your businesses official websites
- Hosting and streaming of all video content through CGI's patented OneClick™ Technology
- SmartTrack™ measurement and trackability

**CITY COUNCIL APPOINTMENTS TO THE LIBRARY BOARD OF TRUSTEES**

***"I move that the Franklin City Council reappoint Mike Gula to the Library Board of Trustees. Term of Service to January, 2016."***

***"I move that the Franklin City Council reappoint Robert Morin to the Library Board of Trustees. Term of Service to January, 2016."***