



Franklin Mayor's Drug Task Force
Task Force Meeting Minutes
Thursday, January 14, 2016
 5:00pm – 7:00pm at Bessie Rowell Community Center

Present:

<i>Name:</i>	<i>Sector:</i>	<i>Name:</i>	<i>Sector:</i>
<i>Angela Lynch</i>	<i>Coalition Coordinator</i>	<i>Andrea McFall</i>	<i>Franklin Resident</i>
<i>Ken Merrifield</i>	<i>City of Franklin Mayor</i>	<i>Paul Blackford</i>	<i>Franklin Resident</i>
<i>Elizabeth Dragon</i>	<i>City of Franklin Manager</i>	<i>Andrea Costanzo</i>	<i>School: FHS Teacher</i>
<i>Bob Lucas</i>	<i>Franklin Resident</i>	<i>Barbara Olson</i>	<i>Franklin Resident</i>
<i>Melissa Lee</i>	<i>Healthcare</i>	<i>Tamara Feener</i>	<i>Franklin Resident</i>
<i>Chief Goldstein</i>	<i>State, Local or Tribal Governmental Agency with Expertise in the Field of Substance Abuse</i>	<i>Joe Giunta</i>	<i>Religious/Fraternal Organization: Franklin Elks</i>
<i>Karen Darling</i>	<i>Civic/Volunteer Group (Choose Franklin, Franklin Jr. Youth Group)</i>	<i>Alan Grill</i>	<i>Religious/Fraternal Organization: Franklin United Methodist Church</i>
<i>Jacqueline Dawe</i>	<i>Healthcare: LRGH</i>	<i>Michelle Betts</i>	<i>Religious/Fraternal Organization</i>
<i>Kelvin Cruz</i>	<i>Parent</i>	<i>Olivia Zink</i>	<i>City of Franklin Councilor</i>
<i>Hannah Gallagher</i>	<i>Youth</i>	<i>Dan Plichta</i>	<i>Other Organization Involved in Reducing Substance Abuse: Recovery, HOPE for NH Recovery</i>
<i>Riley Roper</i>	<i>Youth</i>	<i>Logan Emery</i>	<i>Youth</i>
<i>Michaela Savary</i>	<i>Youth</i>	<i>Luke Wade</i>	<i>Youth</i>
<i>4 attendees not signed in</i>			

Angela Lynch welcomed everyone to the meeting and thanked them for attending, began brief introductions around the room and quickly reviewed the meeting guidelines.

Mayor's Minute

The Mayor shared a recap of something that recently occurred with a member of the NE Patriots involving a player and substance abuse. It is felt that this was an opportunity for some messaging to be put forth and yet this didn't happen and the feeling in the room is that it likely won't. However the group agreed that if our role model's would engage in messaging and role modelling around the topic of substance misuse and abuse, this could be very beneficial to the cause.

Franklin Junior Youth Group

Karen Darling's youth group, The Franklin Junior Youth Group, joined the meeting to explore how their goals can help support those of the Task Force's. This is the third year of the Franklin Junior Youth Group at Bessie Rowell Community. It is part of a larger program called the Junior Youth Spiritual Education Program, which is all over the world. The youth with us are ready to explain what they're about and will show a presentation on some of the things that they have worked on.

Youth with us each said something about what the program is, each describing a key pillar of the program, also using posters that they made:

Hannah: "My name is Hannah and I am part of the Franklin Junior Youth Group. The Junior Youth Group is for ages 11 through 14 and we think we are important to Franklin and we live to help our community."

Luke: (Spiritual) "I am Luke and the spiritual part of the group is about making good choices and helping people. They read and discuss stories about detachment, honesty and being and stuff like that."

Riley: (Empowerment) "I am Riley. What empowerment means to me is taking ownership of something and improving yourself to kind of improve the community around you."

Karen explained that in the program there is a curriculum and a series of books which they do go through, though if they met more often they'd go through them more quickly. These books have very short stories and then questions and discussion topics. Next they went through their short PowerPoint, reading and explaining what each slide depicted:

"Creating friendships through games and fun. Sometimes in the gym while playing dodgeball."

"Sometimes it's a project like creating a game (words difficult to hear-this may not include errors) that consists of balancing an exciting environment."

"Walking a straight path is just as important as fun. We read stories and quotes with spiritual themes and talk about applying them in our lives."

"Memorizing quotes and learning vocabulary." "Music helps us memorize quotes." "We made a quote into an art project." "Activities in the group are a spiritual being. For instance, this activity was related to the story we read in our books about greed and detachment." "Science sometimes plays a part. In this activity, involved in perseverance *and being better*" (*words difficult to hear-this may not include errors*). "Our community development poster helped us decide ways to help out our community, such as..." "Helping out at the food pantry." "Our favorite service was helping at the Saturday food giveaway. For over two years, this was a monthly commitment." "First Day: The Junior Youth Group annual service. Every year Franklin hosts a kayak event on the first day of January. The Franklin Junior Youth Group brought kids

activities and games.” “We participated in the festival of trees, a fundraiser for the Opera House. Our littlest Christmas tree was a symbol of the Junior Youth Group. It may be small but it we *do good/big things*” (*words difficult to hear-this may not include errors*). “We decorated our tree with inspiring quotes.” “We do clean-ups that contribute to our community.” –Showed a photo of their first Spring clean-up at Odell Park “You never know what you’ll find cleaning up the roadside- we found a bedspring” “Our Community Day booth brought children’s activities.” “We helped the Water Department by distributing flyers to homes.”

To learn more about this program, you may contact Karen Darling or check out this website: <http://www.ruhi.org/materials/list.php#jy>

Upcoming Events, Activities & Volunteer Needs

- **Annual Coalition Survey:** Open NOW! Closing Feb. 4th. Please give us your feedback! The survey is online at: <https://www.surveymonkey.com/r/2016CoalitionSurvey> or contact Angela Lynch (603-934-7446) to get a paper copy.
- **Coalition Ambassador Workshop** (Wednesday, Jan. 27, 4-5:30pm @BRCC)
 - Join Us! A learning opportunity for coalition members to best prepare to be representatives of the coalition/of our mission, to familiarize better with coalition materials, and to help us maintain consistent messaging.
 - Please RSVP!
- **FHS Open House** (Wednesday, Feb. 3, 5-7pm @ FHS Cafeteria)
 - **Volunteers needed:** Set-up and Take-Down, Represent us at a coalition info. table
- **Naloxone Event** (Thursday, Feb. 11, 5-6:30pm @BRCC)
 - **Volunteers needed:** Represent us at a coalition info. table
- **Mock Teen Bedroom Training** (Friday, Feb. 19, 7-9pm @FHS Library)
 - **Volunteers needed:** Solicit refreshment donation(s), flyer distribution
 - Joining us there? Please RSVP!
- **Annual Celebration** (Thursday, March 10, *time is TBD* @ Franklin Opera House)
 - **Volunteers needed:** Planning, Set-up, Take-down, Presenters, Greeters, photographers, other positions *TBD*
 - Joining us there, whether or not you volunteer? Please RSVP!
- **YRBS Lunch n’ Learn** (March 25, Noon to 1:30pm @ Franklin Opera House)
 - **Volunteers needed:** Set-up, Take-down, Greeters
 - Joining us there? Please RSVP!
- **Choose Franklin Presentation** (April 7th from 8-9am @ Franklin Public Library)
- **Join a sub-committee! Sub-Committee Needs:**
 1. Work with the Coalition Coordinator (Angela Lynch) and Franklin Parks & Recreation Director, Krystal Alpers, to strategize around possibly implementing a policy for

coaches to receive education on Open Container law (prior to season).

2. Work on: “Work with local convenience stores to develop and implement policies and procedures to remove or hide ‘tobacco pipes’ from view of youth”

- **FHS Basketball Games**

Volunteers needed for each game: Set-up, take-down & Represent us at a coalition info. table. Games last about 1.5 hours long

- **Girls’ Basketball Games:**

- **Friday, Jan. 15th** 5:30pm (game begins at 6pm)
- **Friday, Jan. 22nd** 5:00pm (game begins at 5:30pm)
- **Thursday, Feb. 4th** 5:00pm (game begins at 5:30pm)
- **Friday, Feb. 12th** 5:00pm (game begins at 5:30pm)

- **Boys Basketball Games:**

- **Tuesday, Jan. 19th** 5:00pm (game begins at 5:30pm)
- **Tuesday, Jan. 26th** 5:00pm (game begins at 5:30pm)
- **Tuesday, Feb. 2nd** 5:00pm (game begins at 5:30pm)
- **Wednesday, Feb. 10th** 5:00pm (game begins at 5:30pm)
- **Tuesday, Feb. 16th** 5:00pm (game begins at 5:30pm)
- **Thursday, Feb. 18th** 5:00pm (game begins at 5:30pm)
- **Tuesday, Feb. 23rd** 5:00pm (game begins at 5:30pm)

Coalition in Action: Marijuana Social Marketing Campaign (2 groups)

Group 1: Marijuana Radio PSA

Desired Outcome(s):

Develop a PSA to use with a Marijuana Social Marketing campaign for our coalition to implement/use. This PSA must focus on educating the public on the dangers of marijuana use on the developing brain and/or how to talk to your child. A PSA is generally about 30 seconds long.

Develop the PSA

Please answer the following questions with your group:

- What is the goal of the PSA? What message do you want to be put across?
- Who is your target audience?
- What is the theme or setting of the PSA?
- Who will be in the PSA? (Adult voices? Grandparent? Teens? Younger kids? Police Officer? Mayor? Etc.)
- Who will do what? (if time runs out, who’ll help finish creating the PSA? Who will be a voice/be a part of recording it, etc.)
- Is there a need to meet again as a group to complete this?

Work on a first draft of a PSA script

Group 2: Marijuana Social Marketing Campaign

Desired Outcome(s):

Develop a plan for a Marijuana Social Marketing campaign for our coalition to implement/use.

Develop the Plan

Think about how to reach as many community members as possible (different methods of communication), and about ways to pose the message that can “speak” to people (messages to youth, vs. parents, vs. grandparents, etc.).

Please answer the following questions with your group:

- What will this campaign involve/include?
- Who will do what? (including what those in this group can/will do, and generate “asks” for further needs from fellow coalition members and community members)
- What do you need to help make this plan happen? What resources?
- Is there a need to set a follow-up meeting later this month to continue this work?

Coalition in Action: Report Out

Each group took about 5 minutes to describe what their group discussed and about any actions that the group members will be taking/that they needed help with.

Group 1: The group liked the Dover Y2Y PSA Titled “Burger Joint” however, they noted that it would be best to have these same concept/lines but to edit them to depict speech of youth and people in our community. Ideally, they think that youth should record this PSA and to run this script by them.

Group 2: They discussed having the campaign with two audiences in mind: youth and adults. What seems to reach them differs. Youth tend to believe that marijuana use has no negative consequences to their health/brain. “Gateway drug” concept is not believed and that term is over-used and doesn’t have a lot of credibility. Even though we KNOW that when you talk to a heavy-drug user of a drug like heroin, they most often will tell you that they began by smoking “pot,” drinking alcohol, or both together. The group talked about AA and NA’s pre-made PSAs as a resource and to also reach out to them to find someone who could/would be willing to talk to youth at a presentation. Another argument to be addressed is the thought that it is “natural” and thus “healthier” or not dangerous. They thought of a PSA around: Not everyone who tries or uses Marijuana becomes a heroin addict, but virtually everyone who is addicted to heroin began with Marijuana. Maybe we could get a few real people who are addicted to heroin/working on their recovery to all give a snippet of their story with this or to simply say they’re a heroin addict and then at the end of the PSA together say that it began with “pot.” Andrea added that if we could locate people local to Franklin and closer to the youth’s ages that it would add credibility to the message.

Group Updates/Comments

- Dan Plichta gave the group a compliment in that he is impressed with the way we are able to really get work done and move forward, rather than it just being another meeting where people walk away feeling like little to nothing gets done. *Thank you Dan!*
- The dogs recently went to the high school and we are glad that they didn't find anything. However, the PD got an email saying that they weren't looking "in the right place" though legally, there are concerns about where they can or cannot go. However, this is another deterrent that works with the bigger picture. Andrea shared that with this specific occurrence, many of the kids didn't even know that the dogs were there. Many teachers had no idea and didn't even hear or see them so after the fact, the kids need to know that they were there and that it wasn't just a routine drill, in order for this to really be a deterrent.

Meeting adjourned at 7:00 p.m.

Submitted by Angela Lynch

A big thank you to all who brought refreshments to share!