



Franklin Mayor's Drug Task Force  
**Task Force Meeting Minutes**  
**Thursday, February 18, 2016**  
 5:00pm – 7:00pm at Bessie Rowell Community Center

**Present:**

<i>Name:</i>	<i>Sector:</i>	<i>Name:</i>	<i>Sector:</i>
<i>Angela Lynch</i>	<i>Coalition Coordinator</i>	<i>Melissa Underhill</i>	<i>Parent</i>
<i>Ken Merrifield</i>	<i>City of Franklin Mayor</i>	<i>Paul Blackford</i>	<i>Franklin Resident</i>
<i>Elizabeth Dragon</i>	<i>City of Franklin Manager</i>	<i>Wendy Ford</i>	<i>Parent</i>
<i>Bob Lucas</i>	<i>Franklin Resident</i>	<i>Barbara Olson</i>	<i>Franklin Resident</i>
<i>Melissa Lee</i>	<i>Healthcare</i>	<i>Glen Feener</i>	<i>Franklin Resident</i>
<i>Chief Goldstein</i>	<i>State, Local or Tribal Governmental Agency with Expertise in the Field of Substance Abuse</i>	<i>Joe Giunta</i>	<i>Religious/Fraternal Organization: Franklin Elks</i>
<i>Lynn Haskell</i>	<i>Youth-Serving Organization: Merrimack Juvenile Diversion Program</i>	<i>Lucy Natkiel</i>	<i>Hill Resident</i>
<i>Jonathan Stewart</i>	<i>Evaluator: CHI/JSI</i>		

**Angela Lynch** welcomed everyone to the meeting and thanked them for attending, began brief introductions.

**Mayor's Minute**

Ken shared that one of the many groups that he participates in, in the community, is Franklin's Business and Professional Women's club (BPW). Last evening, BPW honored Angela Lynch as this year's Young Careerist so he wanted to share this positive news. Ken expressed his gratefulness to Angela's talent and enthusiasm in this position.

**Our Coalition's Evaluation Plan**

Jonathan Stewart joined the group tonight, to explain to coalition members, the purpose and importance of evaluation in our work, how it works and what we evaluate. *See his PowerPoint attached below, followed by the rest of the meeting minutes...*

# Franklin Mayor's Drug Task Force

## Evaluation Overview February 2016



### What Are We Trying To Do?

#### **FMDTF GOAL ONE: INCREASE COMMUNITY COLLABORATION**

DFC GOAL ONE: Establish and strengthen collaboration among communities to support the efforts of community coalitions working to prevent and reduce substance use among youth

#### **FMDTF GOAL TWO: REDUCE YOUTH SUBSTANCE USE**

DFC GOAL TWO: Reduce substance use among youth and, over time, reduce substance abuse among adults by addressing the factors in a community that increase the risk of substance misuse and promoting the factors that minimize the risk of substance misuse.

## Why a Coalition Approach?

Coalition building, collaborative problem solving and community development are some of the most effective interventions for change available to us today.

Coalitions are partnerships of the many sectors of a community which gather together collaboratively to solve the community's problems and guide the community's future.

Tom Wolff, *The Power of Collaborative Solutions*

## What's the Difference Between a Coalition and a Program?

### Coalitions:

- *Leverage action across multiple sectors to address multiple causes and conditions*
- *Coalitions activities are diverse and diffused with staff serving in a coordinating and supporting role*
- *Coalitions measure success by examining community-level change and population outcomes*

### Programs:

- *Programs implement more focused strategies to serve a specific set of individuals*
- *Program staff are responsible for implementation*
- *Programs measure change in individuals who have been directly affected by the program*

## How Does the Coalition Work Toward Community Level Change?

1. **Provide Information** (community presentations, website)
2. **Enhance Skills** (Franklin Youth Initiative)
3. **Create opportunities** for healthy alternatives (Chem Free After Prom Event)
4. **Reduce Access** (RX Drug Take Back Box)
5. **Change Consequences** (increased patrols, compliance checks)
6. **Change Physical Design** ('Sticker Shock' campaign, park signage)
7. **Modify Policies** (local ordinance on synthetic drug sale)

## What Do We Want to Measure with Our Evaluation Activities?

1. **Coalition Strength and Effectiveness** (process and outcome)
  - Does the coalition include broad community representation?
  - Are coalition members engaged?
  - What is the level of collaboration?
2. **Community Level Change** (process and outcome)
  - What are the characteristics of community level change strategies that are being implemented?
  - Are there identifiable environmental changes as a result? (attribution vs. contribution)
  - What are the opportunities for improvement?
3. **Population Outcomes**
  - **Short term** (perceptions of risk; access)
  - **Intermediate** (community norms; individual behaviors)
  - **Long term** (Improved health and well-being)

## What Are Our Primary Evaluation Methods and Sources?

### Annual Membership Coalition Survey (supplemented with Key Informant Interviews)

- Coalition Strength and Effectiveness
- Community Level Change

### Annual Community Survey

- Community Level Change (community awareness, concern)
- Population Outcomes (perception of risk; community norms)

### Rx Dropbox Inventory

- Community Level Change (reduced access)

### High School and Middle School Youth Risk Behavior Survey (YRBS)

- Population Outcomes - short and intermediate term (perception of risk, norms (peer, parental disapproval), current use)

### Health Status Indicators

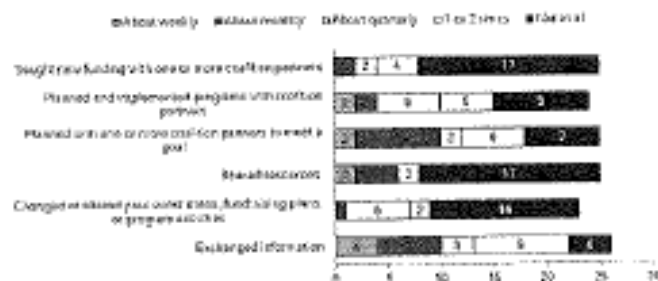
- Long term outcomes (example: emergency department utilization for substance misuse-related conditions)

## 2015 Membership Coalition Survey; Example Findings

### Level of Involvement



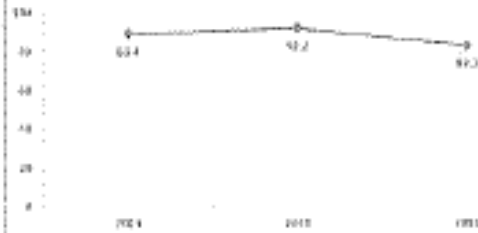
### Interactions with Coalition Partners



## Annual Community Survey; Example Findings

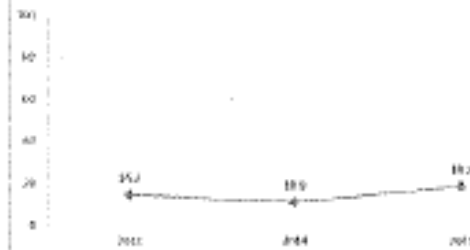
### I am concerned about marijuana use in the Franklin/Hill community.

Percent of Residents Who Agree or Strongly Agree



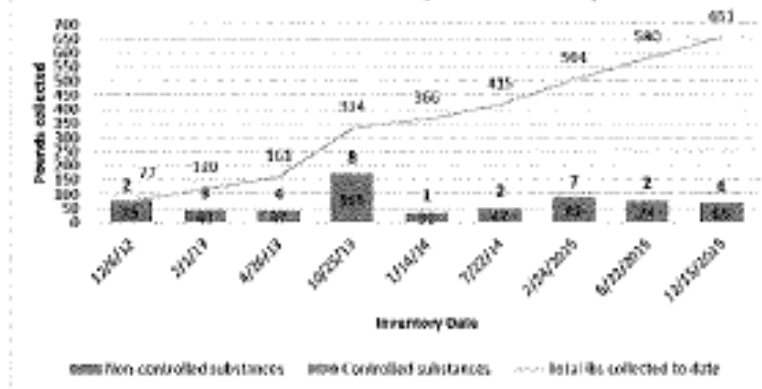
### Use of marijuana is part of growing up.

Percent of Residents Who Agree or Strongly Agree



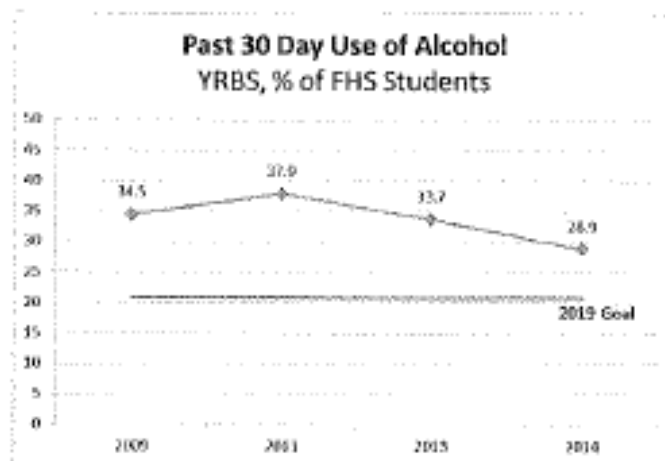
## Rx Dropbox Inventory; Results

### Pounds of Pharmaceuticals Collected Through the Franklin Police Department Drop Box



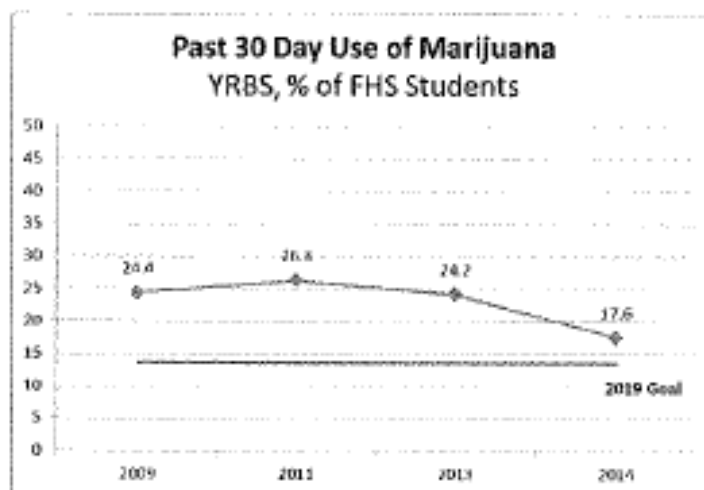
## High School YRBS; Population Trend – Alcohol Use

FMDTF Goal 2.1: The percentage of FHS students reporting that they have had at least one drink of alcohol in the past 30 days will decrease from 28.9% (2014 YRBS) to 20.9% by 2019.



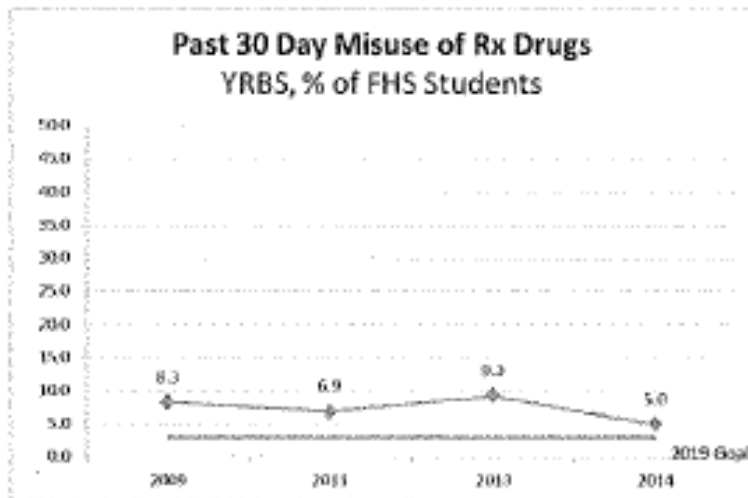
## High School YRBS; Population Trend – Marijuana Use

FMDTF Goal 2.2: The percentage of FHS students reporting that they have used marijuana in the past 30 days will decrease from 17.6% (2014 YRBS) to 13.6% by 2019.



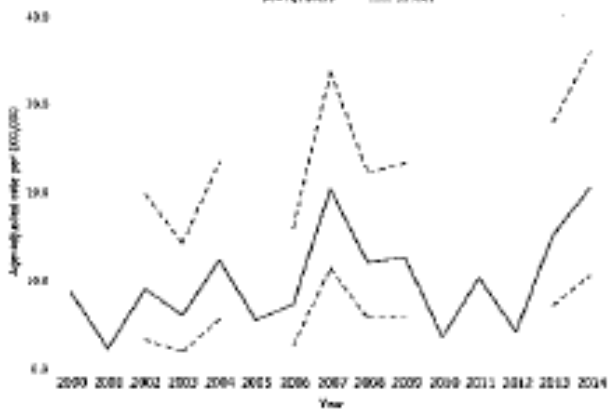
## High School YRBS; Population Trend – Rx Drug Misuse

FMDTF Goal 2.3: The percentage of FHS students reporting that they have misused prescription drugs in the past 30 days will decrease from 5.0% (2014 YRBS) to 3.0% by 2019.



## Health Status Indicator; Example

All drug overdose deaths involving opioids  
Age-adjusted rate, Both genders, All ages: 2000-2014  
Public Health Report, Wisconsin  
--- Both genders    — WISAT



Source: wisconsinhealth.gov



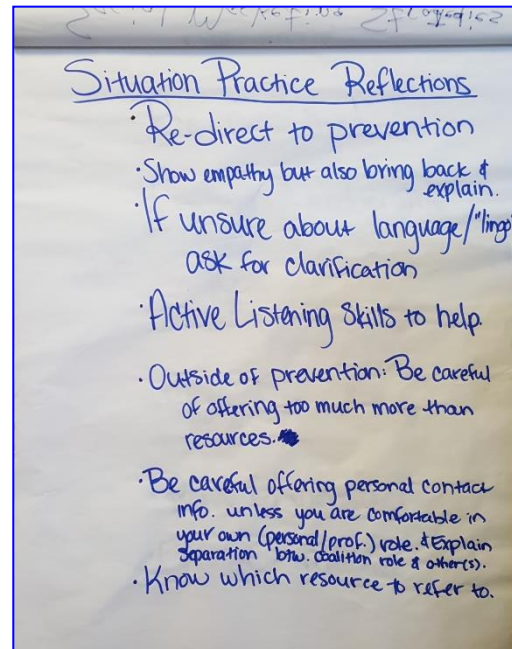
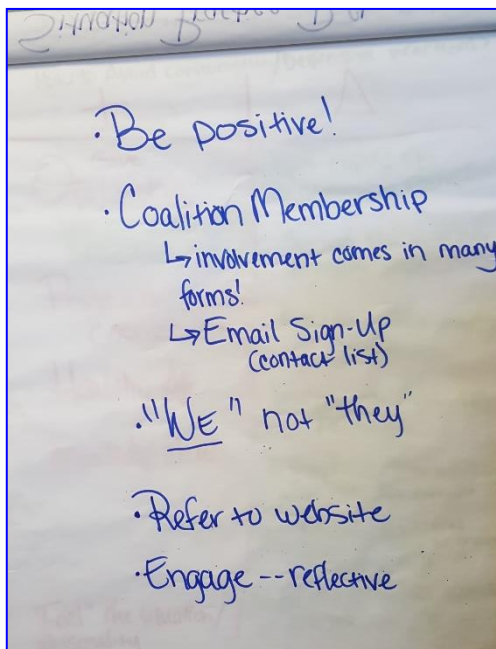
## Additional Thoughts and Questions

Our Evaluation Activities Should:

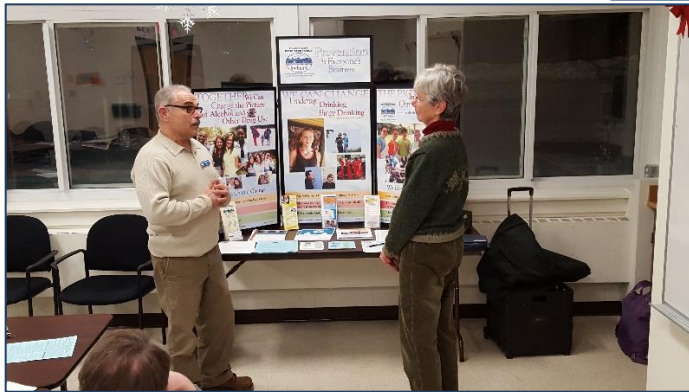
- Be participatory and flexible
- Not be considered research
- Provide useful feedback for improving coalition functioning
- Document progress and inform decisions on adjusting your plans
- Highlight successes to help you tell your story and contribute to sustainability

### Coalition in Action: Coalition Ambassador Mini-Workshop

The group then participated in a mini-version of our Coalition Ambassador Workshop. Learning that it is difficult to schedule a full workshop at a time that works for more than a few coalition members at a time, we realized that since we already convene once a month we decided to begin to implement this workshop during a portion of our regular coalition meetings.

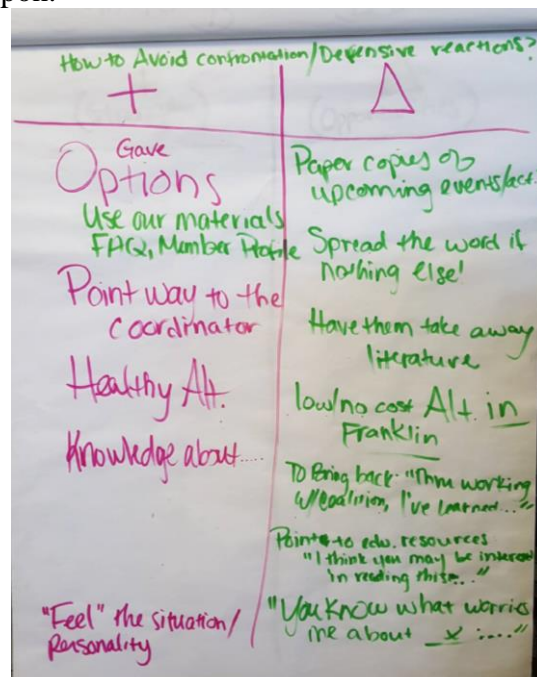


This mini-workshop began with an introduction to the activity and a discussion about the importance of coalition members having a strong understanding of our coalition's basics: What our coalition's mission and vision is, how we are funded, what prevention is and why we are a prevention coalition, and then some basic information about substance use and misuse among youth, the damage this does to the developing brain and the multitude of ways that we can utilize the help of all community sectors and members. Coalition members then volunteered to engage in some role-playing exercises where one person is the "coalition volunteer" and the other is simply a community member (maybe they've heard of our coalition, maybe they haven't... maybe they agree with our work, maybe they have quarrels). Below are a few photos of this activity:



**Coalition in Action: Group Discussion**

The group then came together to discuss what they felt and saw; what went well and were strengths, and what may be opportunities to improve upon.



### **Group Updates/Comments**

- Elizabeth shared that ideas have been going around, around engaging the business community in our work. We are looking at holding a sort of daytime business-sector friendly meeting to help them learn about our work and to hopefully engage them in our work.
- UPCOMING EVENTS:
  - ✓ Annual Celebration (Thursday, March 10, 5 to 7pm @ Franklin Opera House)
  - ✓ YRBS Lunch n' Learn (March 25, Noon to 1:30pm @ Franklin Opera House)
  - ✓ Choose Franklin Presentation (April 7th from 8-9am @ Franklin Public Library)
  - ✓ Rx Take Back Day (April 30th from 10-2pm @ CVS in Franklin)

### **Meeting adjourned at 7:00 p.m.**

*Submitted by Angela Lynch*

*A big thank you to Barb for bringing Brownies to share and to whomever brought the grapes, cheese and crackers to share!*