

**TOWN OF FARMINGTON  
JOINT MEETING  
ECONOMIC DEVELOPMENT COMMITTEE &  
DOWNTOWN AND BUSINESS COMMITTEE  
Tuesday, May 8, 2012  
356 Main Street, Farmington, NH**

**Members Present:** Ann Titus, Gail Ellis, Kathy King and JoAnn Doke

**Members Absent:** Sharon McKenney

**Selectmen's Representative:** Jim Horgan and Joan Funk

**Public Present:** Sheila Walter and Barry Elliot

**At 6:30pm Chairman Gail Ellis called the meeting to order.**

**1. Review of Minutes:**

*Jim Horgan motioned to accept the minutes of 4-12-12 as written, 2<sup>nd</sup> Ann Titus. Motion carried with all in favor.*

**2. Discussion on grant funding availability:**

Jim explained that Strafford Rivers Conservancy has a list of possible grants available for projects. He worked with Kathy Menici to identify future projects for the comprehensive economic development strategy for SRPC which included one for a feasibility study for establishing the extension of the water and sewer lines to Rte. 11. They do not expect to be granted the funding because it is so close to the due date but it will get the town's proposal on the table for future grants. *Jim Horgan motioned to authorize Kathy Menici to submit a grant proposal for a feasibility study for establishing the water and sewer line extensions to Rte. 11 to meet the May 31, 2012 deadline, 2<sup>nd</sup> Kathy King. Motion carried with all in favor.* Joan reminded the Committee that Scott Hazelton is also looking at a Downtown Revitalization Grant.

**3. Wedco/Strafford Regional:**

Gail explained that Nancy Johnson contacted her via the EDC email address and offered to provide the committee with a copy/explanation of an economic development plan she put together in 2009. The members agreed they would like to hear what she has to say. Also, Denise from Wedco has offered to attend a meeting and discuss what resources they have available and the committee was agreeable that she should be scheduled to attend a future meeting as well.

**4. Hay Day/Expo:**

Jim asked how the committee is going to promote the Expo. It was discussed it will be put in the Hay Day program, on the website, channel 25, facebook, Rochester Times and a banner. Ann stated she could get a banner to hang; the sign should say “EXPO at Opera House, free raffle 10-2pm.” Ann will get a price and bring it back to the committee. Kathy suggested having the Conservation Commission hand out raffle tickets and tell people they need to turn them in at the town hall. Jim will contact all the business participants that have signed up thus far and find out what their needs are.

Barry stated that he can advertise the expo in the Cameron’s monthly 8 page newsletter that is distributed to 18,000 people. He also noted that they are willing to allow downtown businesses to advertise in their monthly newsletter for a minimal cost. Barry will calculate what the cost would be.

**5. Discussion on Sarah Greenfield:**

Gail asked if there is there is town water and sewer in the Sarah Greenfield park and Joan said there is water. Kathy noted that the previous thought Barry introduced about giving away a lot to the company with the best business plan was a great idea. Barry added that several other communities have done this and one particular example he can think of is in Claremont. Joan suggested maybe having the competition but the winner would get the property for \$5000 or the money to extend the road. Joan will get a copy of the subdivision plans and the marketing plan for the Sarah Greenfield Park. Gail added that the new Safron company in Rochester will be looking to have their suppliers local so the town should advertise the vacant lots.

**6. Other Business:**

- A.** Gail explained that she contacted a friend at Hesser College to see if they have any interns that would be interested in a marketing project for Farmington.
- B.** JoAnn noted that she planned at ribbon cutting for Cuppolla Physical Therapy on May 15<sup>th</sup> at 3:30pm and 3:45pm for the Veterinarian.
- C.** The adopt-a-spot program was reviewed. Jim will work on putting together a complete list of the spots and who has them.
- D.** Barry showed the committee copies of materials a previous EDC board put together.

*At 8:02pm, Jim Horgan motioned to adjourn, 2<sup>nd</sup> Kathy King. Motion carried with all in favor.*

Respectfully Submitted,

Brandy Sanger  
Recording Secretary