

**TOWN OF FARMINGTON  
JOINT MEETING  
ECONOMIC DEVELOPMENT COMMITTEE &  
DOWNTOWN AND BUSINESS COMMITTEE  
Tuesday, October 9, 2012  
356 Main Street, Farmington, NH**

**Members Present:** Ann Titus, Gail Ellis, Denise Roy-Palmer, Rodney Jablonski, Sheila Walter and Kathy King

**Members Absent:** JoAnn Doke and Sharon McKenney

**Selectmen's Representative:** Jim Horgan and Joan Funk

**Public Present:** Rec Director Rick Conway and Town Administrator Keith Trefethen

**At 5:08pm Chairman Gail Ellis called the meeting to order and welcomed new member Rodney Jablonski to the EDC.**

**1. Business Expo:**

Overall for the first time the business expo went well. In looking back the advertising for the event was lacking and could have been better. Denise stated she thinks the committee needs to look at what the focus is of the Expo because there were some people who had small businesses and then there were resources as well. Kathy explained she feels this was the appropriate set up though it could have been better to reach out to particular resources and businesses. Rick suggested organizing the Expo outside on the street but Joan responded that she feels that would take away from the goal of the expo. Ann suggested handing out flyers during the fireworks. An event flyer/advertisement should go out with a list of the vendors participating in the Expo and what services/goods they reply. Also, an email should go out to the businesses with the information and sign up form within the body of the email.

**2. Hay Day:**

Rick reminded the committees that they committed to volunteering for the 2013 Hay Day 5K race. He anticipates needing 15 volunteers starting at 6:30am on that Sunday, August 25<sup>th</sup>.

**3. Sarah Greenfield Business Park:**

Gail reported that she spoke with the Selectmen's Chairman and asked him to get working on the advertising of the Sarah Greenfield lots for sale. Also, the cost of the lots and if the road will be allowed to go through need to be discussed with the Selectmen.

**4. Adopt a Spot:**

A. Gail said quite a few people have the list of the adopt a spots and who manages them but the EDC needs a copy for the file.

B. Gail would like the EDC to consider purchasing folders and business cards from Vista Print for the purpose of marketing the town owned properties that are for sale. The members were in agreement that a more professional marketing tool is needed and tasked Gail with obtaining prices and possibly examples.

C. Ribbon cuttings – The EDC held ribbon cuttings for the Pizza Shack and Grace Place.

Respectfully Submitted,

Brandy Sanger  
Recording Secretary