

**TOWN OF FARMINGTON
JOINT MEETING
ECONOMIC DEVELOPMENT COMMITTEE &
DOWNTOWN AND BUSINESS COMMITTEE
Tuesday, February 12, 2013
356 Main Street, Farmington, NH**

Members Present: Gail Ellis, Ann Titus, Denise Roy-Palmer, Rodney Jablonski, Matt Scruton and Sheila Walter

Members Absent: Joan Funk, Kathy King

Selectmen's Representative: Jim Horgan

Town Staff Present: Rec. Director Rick Conway

At 5:00pm Chairman Gail Ellis called the meeting to order.

1. Discussion on ERZ applications:

Denise stated that the Economic Revitalization Zoning applications (ERZ) were received and approved.

2. Discussion with Mark Ellis:

A. Chiropractor Dr. Mark Ellis explained that he is looking to move some of his practice to Farmington. He is considering renting the upstairs of the Municipal Building and hosting "movie night" and other such events for the middle school, high school age kiddos. He is looking for Tuesday and Thursday 7-9pm and Saturday 1-9pm for activity times and chiropractic work 8:30-3pm on Tuesdays, Thursdays and Saturdays. Rick explained that the liability issues would be resolved as long as the rental policy is the same as the one that is used at the Rec. The EDC was in agreement that a trial three month rental would be agreeable.

3. Discussion of Joint Marketing:

Denise stated she spoke with a representative from Portsmouth about the joint marketing group with Portsmouth, Dover, Somersworth, Rochester and Pease. What they do is choose a place to put their campaign ad in and then split the costs between the towns. They have already signed their contract for 2013 but if Farmington wants to join them in 2014 they would be willing and the cost would be approximately \$2000 per year. Denise will get some samples of the ads they have run over the past few years.

4. Discussion with Rick Conway regarding Hay Day:

Rick informed the members that he is having an issue getting the race certified because it was too long. As a result, he has a 3 ½ mile course set up at this time and is awaiting the certification. He showed examples of the t-shirts and asked the EDC to help find the sponsors for them. The Hay Day theme this year is a circus theme. Gail will email Keith with a list of names of the people willing to serve on a Hay Day planning committee.

5. Website:

It was noted that the minutes need to be updated on the website.

6. Review of Minutes:

Ann Titus motioned to accept the minutes of December 11, 2012 as amended, 2nd Jim Horgan. Motion carried with Gail Ellis abstaining.

Ann Titus motioned to accept the minutes of January 8, 2013 as written, 2nd Matt Scruton. Motion carried with all in favor.

5. Old Business:

A. Denise asked if Kathy Menici provided the EDC with samples of the marketing materials from other towns and Gail replied no, not yet. Denise will follow up with her and also check with her about Rite Aid possible expansion.

B. Denise informed the EDC that Kathy Menici applied for a grant regarding setting up a TIF District so more information may be coming on that.

C. Denise asked if the EDC received the list of town owned properties from the town administrator and Gail replied no, but she would check with him.

The next meeting will be Tuesday, March 26 at 5pm.

At 6:57pm, Ann Titus motioned to adjourn, 2nd Rodney Jablonski. Motion carried with all in favor.

Respectfully Submitted,

Brandy Sanger
Recording Secretary