TOWN OF FARMINGTON ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, June 11, 2013 356 Main Street, Farmington, NH

Members Present: Ann Titus, Denise Roy-Palmer, Brian St.Onge and Joan

Funk

Members Excused: Joshua Carlsen, Rodney Jablonski and Gail Ellis

Selectmen's Representative: Jim Horgan

At 5:00pm Vice-Chairman Gail Ellis called the meeting to order.

1. Update on Public Safety Building:

Joan explained the committee met a week ago and with the assistance of the police chief put together a list of questions to ask of the chiefs who have used the companies that forwarded proposals. Once those questions are answered the committee will review the answers and choose a company to move forward with the feasibility study.

2. Review of Town Owned Property List:

Joan brought copies of the properties discussed last month for the committee's review. She noted that the parcel on Elm Street is zoned residential.

3. Hay Day Update:

The Hay Day Committee will be meeting this Thursday at 4pm and they are looking for talent for their variety show on July 20th. They are also looking for sponsors for the Road Race. Jim stated that he received some information today for the Expo and will getting back to those people this week. The deadline for reserving your spot for the Expo is quickly approaching.

4. Review Website Information:

Denise gave out copies of the information on the EDC website. Jim offered to review the written information and update it so the website will be up to date. Denise then stated that she has been talking with Kathy Menici about getting the tax maps online of properties that are for sale with vital information on the properties like the tax evaluation, zoning and condition of the parcel. Kathy provided an estimate from Strafford Regional Planning Commission for \$315 to get this type of program on the website. Ann asked where the funding would come from for this cost and asked if Denise would be willing to talk with Kathy Menici to see if the Planning Department has any funds to put towards this project. (Joan noted that the Downtown and Business Committee budget line needs to be moved into the EDC line.) Jim suggested including

information about the Revitalization Zone and Tax Increment Finance District on the proposed website project. Denise will work with Kathy to obtain an updated estimate for the added information.

5. Review Of Minutes:

A. Jim Horgan motioned to approve the May 14, 2013 minutes as written, 2nd Joan Funk. Motion carried with all in favor.

6. New Business:

A. Jim asked if the Downtown Business Committee Chair should forward a letter to the town recognizing the disbandment of the committee to be put on file. Ann stated she will contact the town administrator to see how he feels about it.

B. Denise stated that Nancy Johnson of Rochester completed a business survey in Rochester and questioned if it is something this committee would like to do in Farmington. Ann stated the DTB did this a few years ago and did not have a good return rate but she is willing to try again. Denise suggested having an outside party conduct the survey.

7. Old Business:

A. Joan stated she is concerned that the Sarah Greenfield Business Park lot marketing kind of dropped off and she would like to see this project brought back to the forefront. Denise stated that the marketing packets still need to be completed so there is information ready to hand out to interested or prospective parties.

- **B.** Jim passed out copies of a flyer he created for the Business Expo and questioned if the committee should make large posters to hang around town since the cost is so much through companies. It was suggested that Staples prints posters and might be a good choice for printing. It was also discussed that a coupon page to be used at downtown businesses and passed out at the Expo would be a great idea to entice people to attend.
- C. Kathy Menici came in to see if there were any questions and Denise asked her if the zones can be added to the mapping on the website. Kathy explained that the 79-E and related TIF district will extend beyond the Revitalization Zone but could definitely be included on the mapping once they are approved unless note it is proposed. Denise then asked if Kathy could get an estimate of adding the property description to the map and who would pay for the project. Kathy stated the cost is not a Planning Board issue so would not come out of their budget but would come out of the two committee budgets. Kathy will seek a revised estimate and forward it to the committee.

 Joan Funk motioned to forward the recommendation to move forward with the website mapping program as long as the cost does not exceed \$500 to the Selectmen, 2nd Brian St.

 Onge. Motion carried with all in favor.

Next meeting is July 9, 2013 at 5pm.

Ann Titus motioned to adjourn, 2nd Joan Funk. Motion carried with all in favor.

Respectfully Submitted,

Brandy Sanger Recording Secretary