

Economic Development Projects		General Priority			Next Steps
		High	Medium	Low	
Draft: January 24, 2014					
1	Economic Development Plan	x			1/27 review by CDC/Town Council - authorize FEIC to propose an approach
2	Falmouth Business Association Feasibility	x			1/27 review by CDC/Town Council - staff to organize the effort, set up steering group. Theo to prepare logistic for 2/5 FEIC meeting.
3	Route One Business Contact Database Pilot	x			Pilot data gathering to start by Sandra Lipsey in January. Theo to input data.
4	Route One Communications Campaign	x			1/27 review by CDC. 2/5 discussion by FEIC. This topic includes marketing of Route One.
5	Route One Infrastructure Plan	x			Bid documents are being finalized by FST. Update by April.
6	Route 100 Vision/Master Plan	x			1/27 review by CDC/Town Council - authorize formation of ad hoc Route 100 committee
7	Shop Falmouth	x			Feedback survey finalized. Distribute survey results to SF Committee. 2014 Shop Falmouth could be led by new Business Association
8	Wayfinding	x			Theo to prepare first draft RFP for consultant services.
10	Business Visitation		x		6-8 visits by Nathan and Theo in winter-spring (with GPEDC Board participation)
11	Tercentennial Celebration/Falmouth Dialogues		x		Draft proposal developed by Theo. Review by Council TBD.
12	Develop Comprehensive Business Contact Database		x		TBD pending results of Route One Pilot Database (see item 3 above)
13	Turnpike Spur-Route One At-Grade Intersection		x		TBD - Recontact MDOT and Maine Turnpike Authority
14	Route One Stormwater Retrofits		x		TBD - Develop draft Zoning amendments + Public/Private Partnership Formula
16	Route One North Plan with Cumberland			x	1/27 review by CDC. Proposed approach TBD.
17	Business Resource Packet			x	Draft list of packet contents was prepared some time ago. Finalize project?
18	Route One Frontage Redevelopment			x	TBD - Develop Public/Private Partnership Formula
19	Local Business Directory (with app)			x	TBD
20	Develop customer comment card for permit applicants (MUNIS)			x	TBD
21	Promotional video for Falmouth			x	TBD

Note: Projects within each tier are not necessarily listed in order of priority.