

Falmouth Town Council Fiscal Year 2012-13 Annual Work Plan DRAFT  
Emerging and Ongoing Tasks

**Falmouth Town Council Work Plan Fiscal Year 2012-13**

August 3, 2012

Vision Statement (Fill in with statement created at the retreat)

**Status update – August 6, 2012**

Emerging and Ongoing Tasks/Issues

Category/Task	Who	Other Input	Status	Due Date
<b>1. Long Range Planning.</b>  This category represents matters related to long range visions and planning for the community including but not limited to comprehensive planning, transportation planning, corridor planning, and consideration for how Falmouth is viewed or identified by internal and external forces.	Council and Town Manager.	Any other resources required to accomplish the tasks.		June 2013
A. Comprehensive Plan  LPAC+ must continue to update the Town Council to ensure the direction of the effort is consistent with the Town Council's vision and expectations. The Town Council will continue to support the effort of this project including the good work of LPAC+	Council and Town Manager	LPAC+, LPAC, and Director of Long Range Planning.		June 2013
B. Route 1 Corridor Planning and Infrastructure investment.  The Town Council is committed to a long range vision that will encourage balanced and well planned commercial development in the designated commercial growth area. <ul style="list-style-type: none"> <li>• Zoning amendments</li> <li>• Infrastructure final design</li> <li>• Infrastructure complete</li> </ul>	Council and Town Manager	Staff		December 2014           <ul style="list-style-type: none"> <li>• Jan 2013</li> <li>• March 2013</li> <li>• Dec 2014</li> </ul>

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<p>C. Route 100 Corridor Planning</p> <p>The Town Council is committed to a long range vision that will encourage balanced and well planned commercial development in this commercial growth area.</p> <p>The Town Council will commit to an effort that will study Route 100 corridor planning including possible infrastructure investments. This effort will begin with a study supported by an ad-hoc committee and consultants.</p>	<p>Council and Town Manager</p>	<p>Staff and new ad-hoc committee</p>		<p>March 2013 - Start effort with new committee and consultant. This effort is expected to take more than one year.</p>
<p>D. Railroad crossings for Community Park and River Point Bridge.</p> <p>The Town Council is committed to designing and implementing long range solutions for both of these crossings. Staff and committees should continue to design all feasible concepts for consideration to fund significant infrastructure projects.</p>	<p>Council and Town Manager</p>	<p>Staff, LMT, PACPAC, FLT, and Conservation Commission</p>		<p>June 2013</p>
<p>E. Bicycle and Pedestrian Planning</p> <p>Immediately following the adoption of the Comprehensive Plan, the current Bike/Ped Plan should be reviewed and updated to be consistent with the Comprehensive Plan.</p>	<p>Council and Town Manager</p>	<p>Staff</p>		<p>June 2013 – Start effort with new study. This effort is expected to take more time than this Town Council business year.</p>
<p>F. Public Transportation</p> <p>Continue to support and encourage effectiveness of Metro and other public transportation options. Be mindful of how public transportation affects other projects and how public transportation is affected by other projects.</p>				<p>On-going</p>
<p>G. Branding and Identity Planning</p> <p>The Town Council is committed to reviewing and implementing specific branding strategies that will depict Falmouth in a way that meets the vision of the Town Council. Such an effort will include but not limit the following: town seal, web site, way-finding signs, school name (School Bd authority), social media, etc.</p>	<p>Council and Town Manager</p>	<p>Staff and School Board</p>		<p>June 2013 – all planning and design shall be complete by this date and it is expected that some implementation could be completed by this date.</p>

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<b>2. Facilities and Public Land Planning, Investment, and Management.</b>  This category represents matters related to the development of the former elementary school property, facilities planning and open space acquisition and management.	Council and Town Manager	Staff, Boards and Committees		June 2013
A. Ocean View Redevelopment  Continue to support the redevelopment effort with Ocean View including all matters necessary to successfully execute property transaction closing.	Council and Town Manager	Staff and OV		December 2012
B. Library Facility Planning  Continue to work with the Library Board of Trustees in an effort to develop a long range plan for facility improvement, expansion or relocation.	Council and Town Manager	Staff, Library Board of Trustees and OV		June 2013
C. Community Center Planning  Continue to develop a long range plan to develop a Community Center. Such effort will include thorough analysis of site location.	Council and Town Manager	Staff and PACPAC  OV (depending on site location)		June 2013
D. Open Space and Public Land Management  Support and effort to evaluate current management structure and develop long range plans to ensure appropriate levels of management and support for the Town's open space and public lands investment.	Council and Town Manager	Staff, Conservation Commission, PACPAC, LMT, FLT, FTAC, and others as deemed necessary		June 2013

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<b>3. Governance and Civic Engagement</b>  The Town Council is committed to ensuring efficient, cooperative and appropriate governance. The Town Council is also committed to encouraging and improving civic engagement.	Council and Town Manager	Any other resources required to accomplish the tasks.		June 2013
A. Develop a conflict of interest policy or ordinance.	Council and Town Manager	Town Attorney		January 2013
B. Monitor and support Board and Committee efforts.  The Town Council will work closely with Boards and Committees to ensure ongoing tasks and efforts are consistent with each others vision. The Town Council wants to make sure it is not wasting the time of valued volunteers.	Council and Town Manager	Boards and Committees		On-going
C. Develop a policy or ordinance to address Committee and Board member appointment and termination processes.	Council and Town Manager	Town Attorney		December 2012
D. Improve Civic Engagement  The Town Council will investigate ways to improve civic engagement. One example could be to make sure the Council and/or staff is doing a good job with educating or explaining matters at the Town Council meetings.	Council and Town Manager			On-going
<b>4. Other</b>  This category is intended to cover matters that are of specific importance to the Town Council.	Council and Town Manager			June 2013
A. Expansion of natural gas access to commercial and residential uses.  The Town Manager will continue to work with the town managers in Cumberland and Yarmouth. Feasibility, funding, regulatory, and legal challenges will be reviewed while encouraging options for either a private or publicly owned system.	Council and Town Manager	Towns of Yarmouth and Cumberland.  Any other resources required to accomplish the tasks.		June 2013

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<p>B. Develop ordinances to manage and regulate campaign signs.</p> <p>The Town Council will investigate options for regulating signs which will be consistent with state and federal law.</p>	<p>Council and Town Manager</p>	<p>Town Attorney and Town Clerk</p>		<p>October 2012</p>
<p>C. Review all options for tax credit programs to ensure all residents can afford to live in Falmouth.</p> <p>The Town Council will first review all current and available options. After a thorough review, the Town Council may develop additional programs for applicable residents in Falmouth.</p>	<p>Council and Town Manager</p>	<p>Staff and any other resources required to accomplish the tasks.</p>		<p>December 2012</p>