



TOWN OF FALMOUTH
RESOLUTION RECOGNIZING TIDESMART GLOBAL

WHEREAS, ecomaine has awarded Tidesmart Global, a marketing company on Route 1 in Falmouth, the 2013 Eco-Excellence Award for business from the community of Falmouth; and

WHEREAS, Tidesmart President and CEO Steve Woods has made a significant financial investment in developing a green corporate campus including a warehouse with radiant heating, a motion sensitive lighting system, a water reclamation system, a zero-sort recycling center and an electric car charging station; and

WHEREAS, the warehouse has solar panels that generate enough electricity to power a significant portion of the rest of the campus, and a vegetative roof is expected to be installed later this year; and

WHEREAS, these physical investments underlie a broader commitment to green principles, from “paperless” meetings to company-sponsored environmental volunteerism and Viridescence, a Tidewater company that specializes in green-event marketing.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF FALMOUTH, that Tidesmart Global and its President and CEO Steve Woods are herewith recognized and congratulated for winning the ecomaine Eco-Excellence Award and for their commitment to the environment, particularly during economically challenging times.

Approved this 13 day of May 2013.

Faith Varney, Council Chair