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TOWN CLERK

April 5, 2012

Ms. Ellen Planer  
Town Clerk  
Falmouth Town Hall  
271 Falmouth Road  
Falmouth, ME 04105

Dear Ellen:

I am pleased to introduce, in accordance with Article II, Section 213 of the Town Charter, language relative to proposed amendments to the Zoning and Site Plan Review Ordinance and Code of Ordinances. The purpose of these amendments is to regulate temporary signage for businesses in Falmouth as proposed by the Falmouth Economic Improvement Committee (FEIC) and to move all temporary sign provisions to the Code of Ordinances.

Currently, temporary advertising signage is only permitted for newly-established or relocated businesses for a period of sixty (60) days. An informal survey conducted by the FEIC with about fourteen Falmouth businesses indicated that many businesses would find temporary signage to be beneficial to their enterprise.

The proposed amendments include a provision that the amendments regarding temporary advertising signs shall cease to have effect after December 31, 2013, unless further legislative action is taken to extend it. The complete amendment language is attached to this letter.

I hereby ask that you place this item on the next available agenda for a public hearing and that you properly post notices and advertise for a public hearing as required by the Charter.

Sincerely yours,

*Will Armitage*

Will Armitage  
Falmouth Town Councilor  
FEIC Liaison

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