2011 Route One South Development Survey



1. What is your gender?		
	Response Percent	Response Count
Female	54.1%	173
Male	45.9%	147
	answered question	320
	skipped question	12

2. What is your age?		
	Response Percent	Response Count
0-20	0.9%	3
21-30	2.5%	8
31-40	9.3%	30
41-50	34.4%	111
51-60	29.7%	96
61-70	15.8%	51
71+	7.4%	24
	answered question	323
	skipped question	9

3. Where do you live?		
	Response Percent	Response Count
1. Poplar Ridge/Highland Lake	5.0%	16
2. Leighton Hill/Brookside	4.6%	15
3. Hurricane Valley	0.9%	3
4. Falmouth Center	10.8%	35
5. Woodville	9.9%	32
6. Falmouth Corners	8.7%	28
7. Pleasant Hill	9.3%	30
8. Falmouth Foreside	47.1%	152
9. Outside Falmouth	3.7%	12
	answered question	323
	skipped question	9

4. Do you own any property or a l	ousiness along Route One in Falmouth?	
	Response Percent	Response Count
Yes, I own a property as well as a business along Route One	1.9%	6
Yes, I own a property along Route One	4.6%	15
Yes, I own a business along Route One	4.0%	13
No, I do not own either a property or a business along Route One	89.5%	290
	answered question	324
	skipped question	8

5. Did you participate in the Falmouth Shopping Center process in October 2009 in any way?		
	Response Percent	Response Count
Attended the October 2009 forum	9.8%	32
Completed the on-line survey that followed the 2009 forum	31.5%	103
No	42.5%	139
Don't remember	16.2%	53
	answered question	327
	skipped question	5

6. Do you agree with a vision for Route One South (from Route 88 to Falmouth Shopping Center) that makes it over time: - a dynamic area with diverse uses, - a destination for many people, - one that strongly encourages walking for multi-purpose trips, and - one that stimulates repeat visits?		
	Response Percent	Response Count
Yes, absolutely	45.3%	131
Yes	37.0%	107
No	8.7%	25
Absolutely not	5.2%	15
Don't know/no opinion	3.8%	11
	Please add any comments	68
	answered question	289
	skipped question	43

7. To make Route One more pedestrian friendly and less dominated by cars, should newly-constructed along Route One be located as close to the street as possible?	buildings
Response	Response

	Response Percent	Response Count
Yes, absolutely	17.5%	50
Yes	27.6%	79
No	28.7%	82
Absolutely not	7.0%	20
Don't know/no opinion	19.2%	55
	Please add any comments	62
	answered question	286
	skipped question	46

8. To make Route One more pedestrian-friendly, should most or all parking be located to the side and rear of newly-constructed buildings along Route One instead of between the new building and the street?

	Respon Percei	
Yes, absolutely	20.5	3% 59
Yes	43.:	3% 123
No	17.5	3% 49
Absolutely not	6.3	3% 18
Don't know/no opinion	12.5	3% 35
	Please add any comme	nts 49
	answered questi	on 284
	skipped questi	on 48

9. Should there be a maximum footprint limit on newly-constructed single tenant buildings along Route One?		
	Response Percent	Response Count
Yes, absolutely	36.7%	104
Yes	26.5%	75
No	18.0%	51
Absolutely not	10.6%	30
Don't know/no opinion	8.1%	23
	Please add any comments	54
	answered question	283
	skipped question	49

10. Assuming that there should be a maximum footprint limit for newly-constructed, single tenant buildings along Route One, what should that limit be? By frame of reference, Shaw's Supermarket is 72,000 sq.ft. and Wal-Mart/Regal Cinema building is 107,000 sq.ft.

Response Count	Response Percent	
60	22.5%	Less than 65,000 sq.ft.
21	7.9%	65,000 sq.ft.
66	24.7%	75,000 sq.ft.
26	9.7%	90,000 sq.ft.
34	12.7%	120,000 sq.ft.
20	7.5%	150,000 sq.ft
40	15.0%	More than 150,000 sq.ft.
51	Please add any comments	
267	answered question	
65	skipped question	

11. Should there be a maximum size limit for a single tenant in an existing or newly-constructed multi-tenant building along Route One, such as a shopping mall?

	Response Percent	Response Count
Yes, absolutely	29.0%	81
Yes	27.2%	76
No	24.4%	68
Absolutely not	11.5%	32
Don't know/no opinion	7.9%	22
	Please add any comments	37
	answered question	279
	skipped question	53

12. Assuming that there should be a maximum size limit for a single tenant in an existing or newly-constructed multi-tenant building along Route One, such as a shopping mall, what should that limit be? By frame of reference, Shaw's Supermarket is 72,000 sq.ft. and Wal-Mart/Regal Cinema building is 107,000 sq.ft.

	Response Percent	Response Count
Less than 50,000 sq.ft.	16.6%	41
65,000 sq.ft.	14.2%	35
75,000 sq.ft.	25.5%	63
90,000 sq.ft.	9.7%	24
120,000 sq.ft.	12.1%	30
150,000 sq.ft	5.7%	14
More than 150,000 sq.ft.	16.2%	40
	Please add any comments	33
	answered question	247
	skipped question	85

13. To make land uses along Route One more compact and pedestrian-friendly as well as to increase business activity, should there be a requirement for useable second stories for newly-constructed buildings in certain areas along Route One?

urous along Route one.		
	Response Percent	Response Count
Yes, absolutely	17.3%	49
Yes	36.6%	104
No	23.6%	67
Absolutely not	6.7%	19
Don't know/no opinion	15.8%	45
	Please add any comments	46
	answered question	284
	skipped question	48

14. Should all overhead electric and phone lines along Route One eventually be placed underground?				
	Response Percent	Response Count		
Yes, absolutely	35.8%	102		
Yes	40.0%	114		
No	6.3%	18		
Absolutely not	1.4%	4		
Don't know/no opinion	16.5%	47		
	Please add any comments	47		
	answered question	285		
	skipped question	47		

15. Do you have any other comments or suggestions regarding Route One for the Town Council?		
	Response Count	
	136	
answered question	136	
skipped question	196	