



Long Range Planning Advisory Committee (LPAC+)

LPAC+ Members

Sam Rudman, Chair

Sandra Lipsey, Vice Chair

Paul Bergkamp

Rebecca Casey

Hugh Coxe

Bud French

Steve Hendry

Claudia King

Kurt Klebe

Julie Motherwell

Rachel Reed

Jim Thibodeau

Steve Walker

Council Liaison:

Bonny Rodden

Progress Report #1 to Town Council

July 15, 2010

Organization

- LPAC+ has met 6 times since April 8, 2010
- Meeting schedule = 2nd and 4th Thursday each month.
- Chair = Sam Rudman, Vice Chair = Sandra Lipsey
- Web site = http://www.town.falmouth.me.us/Pages/FalmouthME_BCom/compplan
- LPAC+ completed an annotated review of the two current Comprehensive Plans by using “sticky notes” for each chapter
- All “sticky note” review comments and questions were posted, transcribed and summarized.
- LPAC+ formed 3 Data Research Subcommittees to review a total of 83 reference plans and documents on 13 topics/categories:
 - Population and demographics
 - Local Economy
 - Housing
 - Transportation
 - Public Facilities
 - Public Water and Sewer
 - Recreation and Open Space
 - Natural Resources
 - Marine Resources
 - Historic, Archaeological, and Cultural Resources
 - Current and Proposed Land Use
 - Fiscal Capacity
 - Regional Coordination

Promotion/Outreach

- A Marketing Subcommittee was formed to develop informational flyer and short survey.
- Flyer was distributed at Volunteer Recognition Banquet on June 24th and is available at Town Hall and Library.
- A short survey was posted on Town’s website and has exceeded 370 responses.

- About half of the web respondents provided an e-mail address in order to receive periodic project updates.
- Survey return boxes have also been set up in Town Hall and at Library for paper returns.
- A short video is in process of being produced for cable TV and Town’s website to further promote the project and survey.
- A statistically-valid survey is being considered, which would allow comparison to prior statistical surveys by the Town.

Some Early Observations

- The initial survey indicates an engaged community with many residents quite positive regarding Falmouth and interested in the Comprehensive Plan process.
- Home-based businesses, although hard to quantify, appear to be growing in importance. They may have important positive impacts on commuting and the town’s “village” character.
- There is critical need to develop a West Falmouth Sewer Master Plan.
- Residents need to be engaged through digital methods, but also in traditional ways.
- A statistically-valid survey is important to gain reliable and replicable resident perspectives.

Schedule

- LPAC+ has as a goal to complete the plan in 12 months (26 meetings) and deliver a recommended plan to the Council in 2011.
- The initial draft schedule (subject to revision) is:
 - Data collection of first round of categories (2) – June 2010
 - Subcommittee reports regarding data collection (1) – July 2010
 - Discussion of first round categories (1) – July 2010
 - Data collection of second round (remaining) categories, and discussion with 2000 Plan members (2) – August 2010
 - Subcommittee reports regarding second round categories (1) – September 2010
 - Discussion of second round categories (1) – September 2010
 - LPAC visioning (2) – October 2010
 - Public visioning (3) – November-December 2010
 - Discussion of public visioning (2) – December 2010-January 2011
 - Revision of LPAC vision (1) – January 2011
 - Plan writing (2) – February 2011
 - Public comment on Plan (1) – March 2011
 - Public comment discussion (1) – March 2011
 - Final plan writing (4) – March-April-May 2011
 - Miscellaneous issues (2)

Next Steps

- Produce promotional video
- Complete data research and discussion on all 13 topics
- Plan statistically-valid survey
- Prepare a draft LPAC vision