



Town of Falmouth Community Development Department  
271 Falmouth Road  
Falmouth, ME 04105  
☎ 207.781.5253  
📄 207.781.8677  
💻 [www.town.falmouth.me.us](http://www.town.falmouth.me.us)

## Memorandum

**Date:** April 8, 2009  
**To:** Nathan Poore, Town Manager  
**From:** Amanda L. Stearns, Community Development Director  
**Cc:** Ethan Croce, Senior Planner; Al Farris, CEO, Jay Reynolds, Interim Director Parks and Public Works; Chief Ed Tolan, Police; Chief Howard Rice, Fire  
**Re:** Banners in the Public Right of Way

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I have completed some cursory research on local regulation governing the placement of temporary banners in the public right of way as a result of discussion at a recent Council meeting regarding organizations who might like to advertise a function or event.

The Zoning and Site Review Ordinance governs the placement of signs on private property. There is one reference to political signs under 5.12.d. that allows signs in the right of way with certain restrictions.

The examples I am providing use a variety of methods to regulate signs over a right of way. With more direction from the Council, staff can develop an appropriate approach if desired.