

## *Twenty Questions About Your Community\**

1. *What firm/sector is the largest employer? Now? Five years ago?*
2. *How has the number of jobs changed in the last year? Five years?*
3. *What firm/sector has experienced the greatest turmoil (layoffs) in the last five years?*
4. *What wage and fringe benefits are associated with most of the new jobs in the county?*
5. *Which firm/sector pays the highest annual average wages?*
6. *What proportion of county total personal income is from passive income (dividends, interest, rent, plus transfers)?*
7. *What proportion of county employment is from farming, manufacturing, retail, services, health, government?*
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9. *If one were going to get their first job where might they look in your county? As a teenager? As a middle-aged, first-time worker?*
10. *What share of local employment is contained in non-farm businesses of less than 20 employees?*
11. *Name the businesses that started in the last year? Last two years?*
12. *Name the businesses that closed in the last year? Last two years?*
13. *What's it like to start a new business?*
14. *Where do people shop for most of their personal consumption? Has this changed in the last five years? Why?*
15. *How has population changed in the last five years?*
16. *What age group has grown the most?*
17. *What type or in what sector do most of the women hold jobs?*
18. *Is adequate housing (including affordable) available in the county?*
19. *What was the most recent development project undertaken? Was it successful? Why?*
20. *What do you see as the biggest obstacle for the county and its residents achieving their desired future?*

*\*courtesy of Ron Shaffer, Professor Emeritus, University of Wisconsin*