



Falmouth Green Ribbon Commission

Minutes

Meeting Date: July 21, 2009

In attendance: Dee Conroy-Vella, Glen Brand, Bruce Henning, Mel Dickenson, Ann Goggin, Jed Wright, David Gagnon, Robert Welch, Barb DiBiase.

- I. Discussion of Draft Report. Items that should be added/edited prior to final:
 - a. Food
 - i. Impact of meat diet on emissions
 - ii. Importance of local agriculture
 - iii. Outreach and Education Recommendations:
 1. Reduce meat consumption
 2. Buy local
 - b. High Performance Buildings: add some language to the effect that govt should serve as a leader by example, and expectation is that private buildings will follow suit. Also add that ALL government buildings should have an energy audit.
 - c. Outreach & Education
 - i. School curriculum
 - ii. Educate in schools on climate protection
 - d. Transportation:
 - i. Beef up language on importance of, and reference to, Metro. Important of long term sustained commitment.
 - ii. Train stop
 - e. Security: concept of energy security and economic security should be added / beefed up.
 - f. Executive Summary: "give me one page to read"; need a simplified handout like "Greening of Falmouth"
 - g. Emissions Appendix: Barb and Dee will get together to review the Emissions appendix; add some graphs, more data, etc. Then meet with Ann to go over those edits/adds.

We will add these edits in and plan to submit the final plan around Labor Day. Jed suggested retaining a graphic designer to put the final report into a more graphical format. Ann will contact the town manager to see about funds for that.

- II. Media Outreach | Publicity: Once final report is ready, Jed/Dee/Glen will contact Forecaster. May wish to do a press release, that may be how we get news coverage. Discussion about how each member needs to help get the word out to friends and neighbors that the draft report is out.
- III. State Energy Efficiency Money
 - a. Efficiency Maine has \$5.6 million to give out.
 - b. Feedback to PUC about how they could best help towns put together a plan like we did. Ann will suggest to PUC that having some funding would be helpful. And maybe we can still get some money for



education in Falmouth. Grant cycle needs to recognize need for local government to authorize applying for the grant.

- c. Part of money should go to a revolving fund which gets paid back through cost savings, making the investments virtually free to the towns.
- d. Each commissioner should think through if there is something in our recommendations we want to put forward to the town as applying for grant money. Ann reminded members of email policy, no online discussions, all comments/ideas should be directed to Ann and can bc'ed to others, but do not reply to the sender. If you want to endorse an idea, direct that to Ann and cc the others.

Respectfully submitted,

Ann Goggin, Chair

DRAFT