

Old Home Days Committee Minutes

Wednesday September 7, 2016 at 5:30PM, Whitney Hall Conference Room

In attendance: Katie Monmaney, Stephanie Hill, Ron Hill, Shirley Green, Lori Bliss Hill, Meredith Smith, Marjorie Carr, Kristen Harrington, Lindsay Smith, Ron Hill

Summary of committee members and their terms, discuss any changes

Terms are 3 years and staggered.

Brief discussion/recap of 2016

Move the car show before the dance? Is the flea market going to happen? This would leave a big hole in Sunday. Who is going to take over the craft fair?

Survey results: People liked the dance outside. Parade was a hit and well attended. Suggestions to keep all the events in one area and not spread out. Weather?

Our thoughts- Enfield is a diverse place and spreading the events out helps us to celebrate all of the different areas.

Brief discussion of changes for 2017

Change in format (subcommittee model not as successful as hoped). Move towards all helping out with the larger events.

One idea that each organization who is doing an event associated with Old Homes Day should send a representative at least once before the weekend so we can all be on the same page and helps with accountability.

Changes/additions to events offerings

- Get OHD tee-shirts? Or buttons? We like buttons. Kristin has to do a mock-up.
- Change the craft fair to "a country fair"
- New ideas to add to Old Homes' Days: Lawn Mower Races, Bike Parade for the kids; table car races/mini soap box derby; eating contest; baking contest; chili cook-off, home brew contest. Battle of the bands. Need to think about when and where to do these things.

Changes to PR

- Survey suggestion was for better advertising. What about doing a bulk mailing? Everyday direct mail? We did a lot on facebook, listserve, and tried to get into the Valley News Calendar.
- Postcard to all the doors in Enfield and Enfield Center. We will research the prospect of using every door direct for a mass mailing.

Fundraising Additions for 2017

- Hoping for 2 fundraisers throughout the year to keep OHD in people's heads
 - o Halloween Dance
 - Possible date of 10/29- form workgroup. We want to make sure that if we do this- we don't conflict with Mickey's Halloween Party, and Competition Complex. Or we could just do a fall dance. We could do a 50/50 raffle or costume party. Jim Hollis (or other music) will donate his time since it is a fundraiser. Food: keep it simple. We can donate the food. Lindsay will make popcorn. We will make brownies etc. Costume contest- people attending voted. Prize? Ribbons? Or a fun little trophy. Oriental Trading Post. Hours: 7-10 Cost: \$5buck.
 - Meet on September 14, 2016 5:30pm to discuss just the dance.
 - o Valentine's Dance/Bake-sweet something

Meeting adjourned : 6:35pm

Next Meeting: Wednesday October 5, 5:30PM (with possible dance meeting prior)