

Old Home Days Minutes
May 4, 2016

Location: Whitney Hall Conference Room

Those present: Meredith Smith, Patty Williams, Kristin Harrington, Lindsay Smith, Shirley Green, Marjorie Carr, Deb Sweetland, Stephanie Hill. Alisa Bonnette as town employee representative.

Meeting called to order at 5:36 pm.

Meredith motioned to accept minutes from April; Deb Sweetland 2nd, accepted unanimously.

Financials: March 2 \$545, April 6 \$445, May 4: \$1060. Brings total to \$2050.00 raised so far this year. Shirley still has people to visit and there are inquiries about being major donors. Shirley has been reaching out to people in Lebanon, and talking to Canaan. She would be very happy if anyone has names to contact. Shirley will put at least 3 notices to the listserv this month.

Enfield House of Pizza fundraising event is Wednesday May 25, 2016. We need to advertise it. Where do you distribute the flyer? Ideas: We can put a pdf on the town website and we can do a link to that on listserv. Marjorie suggested a tear-off poster. Kristin will ask Lori about it. Distribute it through Facebook- if you belong to Facebook share. Lindsay will put on listservs. Lindsay suggested making some quarter sheet flyers in the banks. Other suggestions were town offices, and hardware store. Kristin and Stephanie will make and distribute flyers.

PR: Stephanie will write it up and delegate.

Brainstorming of what needs to get done for PR:

1. Deadline for program is June 1, 2016- Kristin will send Stephanie the word document of the program. She will "pretty it up" and bring it to the June meeting. Shirley will send Stephanie the business directory by end of 1st week of June.
2. Really important to get it into the valley news. Have to send events 1 by 1. There are changes to the online system which make it confusing to determine which is the long submission or a summary. Shirley suggests going in or calling. Kristin: do we want a bigger article? Needs a picture. Stephanie will check on both.
3. Kristin has written an article for the Mascoma Lake Association and is also sending it to EVA for their newsletters and will send it to everyone.
4. Church bulletins?
5. Number of posters? Meredith suggested that we do just the small posters- people have limited space. List all the events in small print.
6. Number of programs? 1500 were made in the past.
7. Radio station? Kristin will ask Kate Stewart for information on this.
8. Upper Valley Magazine- worth a try to contact. Diane Taylor is the contact. Also Upper Valley Life or Sunapee.
9. Banners and flags- we usually put the big banners around the 4th of July. Stephanie reminded that we can't put the banner during the fair time. Railroad bridge- no. We don't want to ask DPW twice- so will put them up right after.
10. Flags- one on 4A and one on route 4. Should we lock them up? We should check with Chief Crate. Town owns beach parking lot. How to chain it?
11. Need to request the Lion Marquee. Try for week before and weekend of OHD. Kristin will take care of this.

Other Business:

Whaleback- will do their Sunday pancake breakfast and hike. Not the dance- they would need to charge \$300.

Becky sent the outline of the enchanted island. Kristin sent it to PTA – they said no. Kristin has not heard back from 4H. Tammi Defelice and her boys are interested in taking it on. She is thinking it over and will let us know soon.

Kim Quirk from Energy Emporium is working on a river walk.

Dance- Fire Department has been talked to- need to talk to them again. We need to share the space and figure that out. Would you change the beginning time of the dance? No, we want overlap.

Lioness' breakfast is on Saturday morning. They want to set up the night before. They are also spending \$500 for the band. This may be the last year for the band. They are not rain or shine. What time is the breakfast? Please tell Stephanie.

Flea Market- So EOC is no longer a non-profit. We are letting it go this year- since that wasn't really discussed. We will reevaluate this next year and let them know well in advance.

Parade: parade looking good. Lindsay will have spreadsheet by next meeting. Parade route has been submitted to the state.

Craft Fair: Deb has contacted about 25 people. Cut-off date is May 20. Craft vendors need to demo. Deb will contact those vendors who are unsure about demos with ideas of how to make this work.

EVA Open House: Kristin talked with Deb Ford she says yes they are going to happen. But if the apartment is rented they can't go in there. They want to do it from 10-12 so that they can hit parade traffic (and not worry about the parking issue.) Meredith will talk to Kim about possible other ideas.

Other items:

Betsy Child is wondering if there is any place the guitar orchestra can play? Maybe outside at the craft show? Shirley will get back in touch with her.

Dolores is fine with Meg doing yoga in the garden.

Mascoma Valley Dog Park wants to do something on Sunday. Kristin will get in touch with Marcia.

Conservation Commission needs to decide where the hike is going to be. Shirley will put in a word about Smith pond.

Meeting adjourned at 6:40.

Respectfully submitted by Lindsay Smith