

OLD HOME DAYS COMMITTEE

MINUTES of June 4, 2014

The Old Home Days Committee met in Whitney Hall Conference Room on June 4. Those in attendance were: Christine Harrington, Shirley Green, Becky Powell Janice Amaral, Marjorie Carr, Deb Sweetland, Laurie Bliss, Francine Lozeau, Norman Lessard, Claire Lessard, Stephanie Beliveau, and Meredith Smith, Chair.

Meredith introduced Norman (from Knights of Columbus) and Claire Lessard and also welcomed new member, Deb Sweetland. Norman described the K of C plan for a hot dog and hamburger cook-out for Old Home Days, similar to what they did last year at St. Helena's. Since it is anticipated that hosting the cook-out in conjunction with another event (car show), there will be more people, he asked if they might charge a small amount to cover expenses. All thought this was a good idea. He will bring it up at the next K of C meeting. Norman also suggested that if there was a profit, it might be donated to the OHD fund. He added that they would also like to have some games for kids, with a focus on a "family event".

Meredith discussed her meeting with Robert Lacroix regarding the proposed car show, to be held Sunday, July 27 at the Enfield Shaker Museum. Everyone seemed enthusiastic about this idea. Meredith will meet with Robert on Friday, June 6 to iron out details. The question of a rain date arose. It was decided that there could not be a rain date; that the car show would be held, rain or shine. Also in conjunction with the car show, Kristin Harrington will hold a "sweets sale", selling cookies, cupcakes, etc. with proceeds going to the OHD fund. Bakers are needed for this!

Meredith reviewed all the planned activities to date. Several have been added since the May meeting. Old Home Days is growing! The list of activities to date is as follows:

- Chili Cook-off (Friday, July 25; 5:30 to 7 PM; Methodist Church)
- Band Concert (Friday, July 25; Huse Park; 7 PM; Lioness Sponsored)
- Quilt Show (Saturday, July 26; Methodist Church; 9 to 3 PM)
- Enchanted Island (Saturday, July 26; 11 to 2 PM; EVA sponsored)
- Greeley Open House (Saturday, July 26; 11 to 2 PM); EVA sponsored)
- Library Ice Cream Social (Saturday, July 26; 1 to 3 PM; Library)
- Chicken Barbeque (Saturday, July 26; 4 to 6 PM; Fire Dept. sponsored)
- Community Dance (Saturday, July 26; 7:30 to 10:30; Huse Park)
- Pancake Breakfast & Hike (Sunday, July 27; 9 to 11; Whaleback)
- Museum Open House (Sunday, July 27; 11 to 5 PM; Shaker Museum)
- Conservation Hike (Sunday, July 27; 1 PM; Shaker Mountain)
- Car Show (Sunday, July 27; 2 to 5 PM; Enfield Shaker Museum grounds)
- K of C Barbeque (Sunday, July 27; 12:30 to 2 PM; La Salette Shrine)
- Dog Walk (Sunday, July 27; 4 PM; Shaker Ball Field)
- Community Sailing (Sunday, July 27; 1 to 4 PM; Sailing Club)

Plans for the Community Dance were reviewed. Stephanie Beliveau, Dance Chairman, will check with another tent company (Celebration Tents) on prices. Meredith will order a case of solar lights to light the tent posts. The Lion's Club has agreed to loan their stage to the OHD dance. Lori Bliss has obtained the necessary permits for the beer pavilion. David Stewart has agreed to hold his yard sale in the tents to allow Lori to set up earlier. Meredith mentioned that there are buntings left over from the 250th that can be used for decorations. She will try to locate them.

Shirley Green gave a financial report. To date, over \$2700 has been raised with more anticipated. It was also suggested that major sponsors be recognized with a sign in front of or near the item they had sponsored. The signs will all be of the same size and simply list the donor and thanks.

There was a lengthy discussion of signage, posters, and program. It was agreed that the poster (8 x 11) would be in color and that we would continue to use the cream colored paper and stock used for last year's posters and program. A larger "events listing" on 11 x 17 will be made up to be posted around town, informing the public of where and when various events are happening. The program will be distributed two weeks before Old Home Days at a variety of public places in Enfield. The posters should go up on or about July 1, however. Stephanie Beliveau is working on the poster design. Meredith will contact Jen Thody about creating the events listing signage. She will also check with the town on printing capabilities for larger sizes.

Several suggestions were made regarding advertising and promotion. Stephanie has already listed some things with the Valley News Calendar. Other options discussed were List Serve, Facebook, the car groups (for the car show), newsletters, church bulletins, newsletters of various groups such as EVA. It was also suggested that town web site is also an excellent opportunity to publicize. Meredith has written an article for the Mascoma Lake Association Newsletter which was published recently.

Becky Powell discussed plans for the Enchanted Island which will be on Saturday, from 11 to 2 pm. Becky will be there for the open time. She also needs help! Janice Amaral will help set up; Sharon Carr will also help but more volunteers are needed. Meredith agreed to make a few fairy houses to be used as examples for the Recreation Department camp kids.

Finally, it was suggested that a mission statement needed. All agreed this was a good idea. Meredith asked the committee to start jotting down ideas for a mission statement that could be used to describe the mission of Old home Days.

Meeting adjourned at 7 PM. Next meeting will be July 2. In the meantime, updates and additions will be sent via email and phone.

Respectfully submitted,

Meredith Smith, Chair