Town of Enfield Mascoma Lakeside Park Fundraising Committee Minutes, May 1, 2018

The committee met at 3:30 in the Whitney Hall conference room. Present: Meredith Smith, Kate McMullan, Doug Smith, Ryan Aylesworth, Shirley Green, Ed McLaughlin, Mary Ann Haagen, Jo Ellen Courtney, Terry Lynch. Absent: Kim Quirk, Julie McLaughlin, Bob Barr, Scott Osgood.

Approval of the April 17 meeting minutes, with two minor corrections, the minutes were approved unanimously. (Motion: Mary Ann; Second, Kate)

Financial Report: Ryan distributed a report of cash and pledges received to date. The totals, \$44,569.99 in cash, and \$101, 350 in pledges. The Thank You letter procedure will be: Julie McLaughlin will send out letters using Town letterhead, as modified by Ryan. A draft of the letter will be forwarded to the committee for review.

Purchase Price: Ryan reported that the state agreed with Norm Bernaishe's appraisal with a slight markup for time and inflation to adjust for the time since the appraisal was completed.

The Campaign: Doug showed a letter he has been using to send out to potential private citizens to solicit donations. Ed asked for a copy to use in the same way. There are still a number of potential donors on the list that have not been contacted and Doug encouraged the members of the committee to continue to call the names and to include any new contacts on the spreadsheet. Doug also suggested that we include suggested donation amounts to help people with getting an idea of what would be appropriate. We still have a way to go to meet our interim goal of \$200,000 by July 1.

Foundation Campaign Update:

- Byrne Foundation We are close to reaching the number for to the matching grant. The question was asked if we have to collect the pledges before we can receive the grant. Doug stated in his past dealings with Byrne you do not. A discussion on when to do a press release about the fund-raising activities resulted in a conclusion to do one about or with the Byrne Foundation once the \$75,000 matching threshold was reached.
- Mascoma Bank Foundation Grant has been submitted (Kate) and we should hear soon
- Northern Borders Regional Grant Ryan said he will submit but he is not very confident and is also not sure the amount of work required to submit the request is justified.
- Lchip Meredith and Ryan attended a conference on Lchip and Meredith said here head was still spinning

- Hope Foundation Ryan submitted the request with an amount of \$10,000. The deadline for submission is June 1, with decisions being made in June.
- Couch Foundation - Kate is working on the request which has to be submitted by June 1.
- Elizabeth Park Foundation Maryann is pursuing this grant for \$5,000
- Lamont Richardson Maryann is pursuing this on for \$2,000

Mascoma Lake Association: At the last board meeting of the MLA there was a lot of discussion about the park. Kate reported that the general tone was positive but that there were a number of concerns that were raised.

- Will all of the activity at the location increase the milfoil in the lake? A discussion ensued with Terry describing the conditions for milfoil. The results of the discussion were there were no increase in risk seen based on current use and the location of the park in the proximity of the inflow from the Mascoma river, A further discussion included a discussion about a beach, or wading beach, in the park. The current activities of the committee are about raising the money to acquire the land and to provide funds for improvements. What those improvements will be, including the use as a beach, will be determined by the town and the residents once the property is acquired.
- The members of the MLA from the Lebanon side of the lake were unaware of the activities going on in Enfield to purchase the property. The discussion pointed out the need to educate the communities in the area about what Enfield was trying to achieve. Approaches to achieve this goal were reviewed but nothing was finalized except to have Ed write a post for the Enfield Listseve that would be reviewed by Ryan.

Sailing Club – The sailing club has installed their moorings. There were concerns about the location of the moorings in that they do not allow a clear channel for boats using the boat ramp and that they covered the entire length of the open areas of the park. After a lengthy discussion it was agreed to ask the club to leave a 25' channel (including wind drift for boats moored) for ingress and egress from the boat ramp. It was further agreed to ask that the boat mooring be kept, primarily, to the left of the boat ramp, as you face the lake, and at a reasonable distance from the shore so as not to look crowded, except for those few elderly or disabled who would require a mooring closer to the shore to the left of the boat ramp. Finally, it was suggested that a representative of the sailing club attend the Select Board meeting to review these recommendations.

Green Up Day is May 19 from 9:00 AM to 12:00 Noon. Please come and bring rakes and clippers.

Kiosk: Jim Taylor will install the Kiosk on the site. Can this be done before the Green Up Day? Ryan will follow-up with Jim. The site is located in the pocket between the left side of the sidewalk and the rail trail as you exit the park going up towards downtown Enfield. The site will be relatively near the site of the porta-potties.

Other Activities:

Recycle Bins: The suggestion from the Energy Committee to install a temporary recycle trailer on the park was visited again by the committee and it was decided that the park would not be the best place to put it. Other sites are being looked at to include Hughes Park and/or behind the Town Hall.

There is still a need for plastic/aluminum/glass recycling bins to be placed on the park as well as dog "poop" bag dispenser. Ryan was going to talk to Jim Taylor.

Shaker 7K Road Race – June 24 – Meredith was going to talk to Julie Eckert about routing the race through the park and having a water station in the park.

Next Meeting: May 15, 2018 Whitney Hall conference room, 3:30

Meeting adjourned.

Ed McLaughlin