

**Town of Enfield
Mascoma Lakeside Park Fundraising Committee
Minutes, March 20, 2018**

The committee met at 3:30 in the Whitney Hall conference room. Present: Kate McMullan, Doug Smith, Ryan Aylesworth, Shirley Green, Ed McLaughlin, Guest: Scott Osgood, Zoning Administrator. Minutes of the meeting on 3-6-18 were corrected (Kate's correction: "Sailing Club will require proof of NH registration subject to Board approval at their April meeting") and approved.

Financial Report: Ryan distributed a report of pledges and cash received to date. The total now stands at \$35,269.99 cash and \$91,450 pledges. Shirley reported that the Eastman Charitable Foundation was very impressed with the Thank you letter and is still planning to enhance their \$5000 gift. The acknowledgement letters for cash and pledges was again reviewed. It was agreed that the pledges need to be acknowledged and a process needs to be established that is separate from the cash letters. The agreed-on process for the acknowledgement letters was as follows; The town will continue to generate a list of received pledges; Julie McLaughlin will send out letters based on a form letter developed by Jo Ellen and update the Trust Fund spreadsheet with dates letters were sent. Julie will also follow up on pledges as they are due.

Kate brought up the letter developed by Bob Barr (Thank you Bob!) and asked for comments. It was agreed that the committee would be asked to review and send edits/additions to Kate. It was recommended that no mention of the beach be included.

Purchase Price: No update from the State of NH.

Town Meeting: The Town approved the effort to raise funds for the purpose of purchasing the land from the NH DOT on March 17th! Loud cheer from all attending. Ryan was commended on doing an outstanding job.

Funding Objectives: A motion was made (Ryan) and seconded (Kate) that the committee establish funding objectives as follows: That the Dollar (\$) amount to be raised is \$500,000 within the following time frames

1. \$200K by July 1 2018
2. \$350K by the end of 2018
3. The total objective of \$500K to be raised by July 1, 2019

Approved: Unanimous

The Campaign: Doug updated the silent campaign with a new spreadsheet augmented with input from Ed. Shirley brought up that it would now be easier to discuss the effort with potential contributors now that the town has approved the campaign. It is anticipated with the approval that the rate of calls and appointments will increase. It was also pointed out that a number of fliers were handed out at the town meeting and it will be interesting to see if any of them result in donations.

Grant Funding: A number of applications are underway. Kate reviewed the Mascoma Bank Thank you package. Doug asked to hold off on Sunapee Bank until his contact returns. The Hope grant application is in draft review process. Hope uses a software/portal platform (<https://www.grantinterface.com/Home/Logon?urlkey=hypertherm> – contact Ed, Kate or Ryan for the login information to review.) that limits the number of characters that can be used to describe the request, but there is an ability to attach a file (5 mb) to elaborate on the budget and request. Kate is going to review and supply Ed with a copy of the Mascoma Bank package for inclusion. The Couch and Timken grants also use a software/portal solution and the Hope application will be used as a model when completed. Mascoma Bank was asked for \$7K but gave \$2K and recommended that a request be made to their Capital Campaign for additional funds. Kate and Ryan have prepared an application to Mascoma Bank Foundation, which is ready for Meredith's signature. The Land and Water Grant will not be available until 2020. Other grants being pursued are as follows: Lions (waiting for Jim Martel to return, LCHIP, Rotary (submitted), Enfield KofC. Ed invited

committee members to review the applications prior to submission. This can be done by using his password. Kate is working on Rotary Clubs in Lebanon and Hanover. Others discussed include the Dartmouth Sailing Club, Mascoma Lake Association and the NH division of Parks and Recreation.

The Hope Foundation grant application includes a STEM component for educational activity in the wetland/vernal pool and on the lake. Shirley was going to get the name of the program at the elementary school to add to the request

Next Meeting: Back to previous time and place: 3:30 at Town Hall, Tuesday April 3rd.

Doug Smith, Secretary