

**EAST HARTFORD ECONOMIC DEVELOPMENT COMMISSION
REGULAR MEETING
May 6, 2009
(Amended 06-08-09)**

1. CALL TO ORDER

A Regular Meeting of the East Hartford Economic Development Commission was called to order at **6:05 p.m.** on **Wednesday, May 6, 2009** by Commissioner Marilyn Pet, Chair.

2. ROLL CALL

EAST HARTFORD ECONOMIC DEVELOPMENT COMMISSION

Present:

Marilyn Pet, Chair
Debra Arrieta
Devorah Johnson
Pat Harmon
Barbara-Ann Rossi
Travis Simpson

Absent:

Miguel Franco
John Ryan
Susan Skowronek

Others in Attendance:

Aya Beckles, Economic Development Specialist
Jeanne Webb, Director of Development

3) APPROVAL OF MINUTES

a) April 1, 2009

MOTION by Ms. Arrieta, seconded by Mr. Simpson to approve minutes

APPROVED UNANIMOUSLY

4) BILLS LIST

a) **\$100.00 – Clerk**

MOTION by Ms. Rossi, seconded by Mr. Simpson

APPROVED UNANIMOUSLY

b) **\$500.00 – Adobe9 upgrade**

MOTION by Ms. Arrieta, seconded by Mr. Simpson to authorize the approved expenditure out of the marketing line item in the EDC's budget for the software upgrade to Adobe9.

APPROVED UNANIMOUSLY

5) OLD BUSINESS

a) Business Visitations

i) The businesses Ms. Beckles contacted are unable to accommodate the Commission after hours.

- ii) Ms. Beckles will be visiting Main Street businesses twice a week.
- b) Small Business Outreach – Small Business Council
 - i) No further action has been taken since the last meeting. There may not be a need for the council should the existing programs be utilized more effectively.
- c) Joint Meeting with Redevelopment
 - i) Ms. Webb will invite the Redevelopment Agency to a joint meeting on June 3, 2009. Donna Wertenbach, CEO of Community Economic Development Fund will be invited to speak.
- d) CEDF – Main Street Improvement Program
 - i) The goal is to raise 3 million dollars to be spent on smaller projects along the Main Street corridor, which will ultimately be decided on by the community.
- e) International Arts Bazaar - Collaboration between Chamber and EDC – July
 - i) This event has been cancelled for July
 - ii) Ms. Pet suggested a possible collaboration with Fall Fest
- f) Duraflex – Business Visitation
 - i) Nothing to report
- g) Public Access Show – Predatory practices foreclosed properties
 - i) Ms. Webb taped the special with Ellen Branch, foreclosure intervention specialist, to be aired on Ch5 in the coming weeks.
- h) Restaurant Guide
 - i) Ms. Pet will be sending out verification cards to area restaurants to confirm the details on file are current and accurate.

6) NEW BUSINESS

- a) Goodwin College dedication
 - i) Ms. Webb and Ms. Pet reported on a successful dedication held at Goodwin College's River Campus.

7) ADJOURNMENT

MOTION by Ms. Rossi, seconded by Ms. Arrieta

APPROVED at 7:00p.m.

Respectfully Submitted,

Jeffrey A. Currey
Clerk

cc: Town Clerk
Mayor
Development Department