

**EAST HARTFORD ECONOMIC DEVELOPMENT COMMISSION  
REGULAR MEETING  
March 4, 2009**

**1. CALL TO ORDER**

A Regular Meeting of the East Hartford Economic Development Commission was called to order at **6:02 p.m.** on **Wednesday, March 4, 2009** by Commissioner Marilyn Pet, Chair.

**2. ROLL CALL**

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**EAST HARTFORD ECONOMIC DEVELOPMENT COMMISSION**

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***Present:***

Marilyn Pet, Chair  
Debra Arrieta  
Miguel Franco  
Devorah Johnson (arrived after Item 4)  
Barbara-Ann Rossi  
Susan Skowronek  
Travis Simpson

***Absent:***

Pat Harmon  
John Ryan

***Others in Attendance:***

Aya Beckles, Economic Development Specialist  
Bill Dokas, President, American Eagle Federal Credit Union, liaison from EHCC

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**3) APPROVAL OF MINUTES**

- a) February 4, 2009
  - i) Item 6 should include bullet “d)” to read “Mr. Ryan will research the mandates related to public cable access channels and if funds may be redirected towards other markets to include, but not limited to, commercials on major network channels”

**MOTION** by Ms. Arietta, seconded by Ms. Rossi to approve amended minutes  
**APPROVED UNANIMOUSLY**

**4) BILLS LIST**

- a) **\$100.00 – Clerk**

**MOTION** by Ms. Skowronek, seconded by Ms. Rossi  
**APPROVED UNANIMOUSLY**

- b) **\$50.00 – New England Business Journal**

**MOTION** by Ms. Arietta, seconded by Ms. Rossi  
**APPROVED UNANIMOUSLY**

**5) OLD BUSINESS**

- a) East Hartford Advertising Campaign

- i) The New England Business Journal placed a 700-word promo in their February edition. The Commission requested a hard copy of this for their records, as well as copies distributed to the Mayor with a request that she acknowledge this on her next appearance with Irene Cone of Channel 5. Copies will also be sent to the Town Council.

**6) NEW BUSINESS**

- a) International Arts Bazaar – Collaboration between Chamber and EDC – July
  - i) Ms. Webb in collaboration with the EDC and the Chamber will be reaching out to a number of appropriate commissions who may want to be involved with an event to be hosted at Goodwin College in conjunction with the arrival of the Half Moon. The Commission requested that she also speak with Riverfront Recapture to gauge their interest in the event as part of Riverfest 2009. Members also asked that Ms. Webb speak with 125 Riverside Dr. to possibly assist with the matter of food for the event so that the issue of permits and policing will be limited.
  - ii) Mr. Dokas suggested that Ms. Webb speak with the above-mentioned groups and request a joint meeting between all interested parties.
  - iii) Ms. Webb will email the Commissioners with more information, at which point those interested may respond.

**7) ADJOURNMENT**

**MOTION** by Ms. Skowronek, seconded by Mr. Simpson

**APPROVED at 6:32p.m.**

Respectfully Submitted,

Jeffrey A. Currey  
Clerk

cc: Town Clerk  
Mayor  
Development Department