

**EAST HARTFORD ECONOMIC DEVELOPMENT COMMISSION
REGULAR MEETING
January 14, 2009**

1. CALL TO ORDER

A Regular Meeting of the East Hartford Economic Development Commission was called to order at **6:37 p.m.** on **Wednesday, January 14, 2009** by Commissioner Marilyn Pet, Chair.

2. ROLL CALL

EAST HARTFORD ECONOMIC DEVELOPMENT COMMISSION

Present:

Marilyn Pet, Chair
Debra Arrieta
Barbara-Ann Rossi
John Ryan
Susan Skowronek

Absent:

Miguel Franco
Pat Harmon
Devorah Johnson
Bill Dokas, President, American Eagle Federal Credit Union, liaison from EHCC

Others in Attendance:

Jeanne Webb, Dir. Of Development
Aya Beckles, Economic Development Specialist

3) APPROVAL OF MINUTES

- a) December 11, 2008

MOTION by Mr. Ryan, seconded by Ms. Rossi to approve
APPROVED UNANIMOUSLY

4) BILLS LIST

- a) **\$100.00 – Clerk**

MOTION by Ms. Rossi, seconded by Ms. Skowronek
APPROVED UNANIMOUSLY

5) OLD BUSINESS

- a) Schedule for 2009
- i) Meetings will be held the first Wednesday of each month at 6:30pm.
 - ii) Summer meeting will be held at the discretion of the Commission
- b) East Hartford Advertising Campaign
- i) The ad can be found in the Hartford Business Journal, Trends Report, pg. 71
- c) Year-end Report
- i) SEE ATTACHMENT

6) NEW BUSINESS

- a) Budget
 - i) Due to the budget freeze implemented by the Mayor, Ms. Webb reported that she is unable to submit the next phase of the advertising campaign to New England Business Journal. Ms. Webb suggested that at no cost, the Commission may approve a 700 word article highlighting the accomplishments of the last year.
 - ii) The Commission asks that Ms. Webb speak with the Mayor and request that the funds be released for this advertisement.
 - iii) The Commission asks that Ms. Webb speak with Goodwin College and/or CCAT to see if they may sponsor the ad, as it will be primarily about them.
 - iv) The Commission asks that Ms. Webb speak with the Mayor and request that funds be release so that the website may be updated.
- b) Business Visitations & Projects for the new year
 - i) Ms. Beckles will contact the following business for possible visitations:
 - (1) Social Security (now occupying their new offices on Burnside Ave)
 - (2) Goodwin College (Riverfront campus)
 - (3) Dur-A-Flex
 - (4) Ze-Vo
 - (5) Sunwright Spas
 - (6) Hartford Fine Art & Framing
 - (7) Popcorn Movie Posters (aka ACME Movie Posters)
 - ii) Projects for the new year:
 - (1) Due to the decline of foot traffic into the Development Office, the staff will be getting out to various businesses throughout the year to (re)establish the town's relationship between the two.

7) ADJOURNMENT

MOTION by Ms. Skowronek, seconded by Ms. Arietta

APPROVED at 7:28p.m.

Respectfully Submitted,

Jeffrey A. Currey
Clerk

cc: Town Clerk
Mayor
Development Department